

NPTEL : Managerial Accounting (Management)

Co-ordinators : Dr. Varadraj Bapat

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Co-ordinators : Dr. Trupti Mishra

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- Lecture 37 - Managing Mind
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- Lecture 41 - Ways of Attaining Well-Being
- Lecture 42 - TattvaBodh and Wisdom
- Lecture 43 - Indriyajaya or Self-Control
- Lecture 44 - Indriyajaya in Positive Psychology
- Lecture 45 - Dharmic Drishti (Vision)
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- Lecture 50 - What is our real nature ?
- Lecture 51 - How the Mind Works: A Yogic Perspective
- Lecture 52 - Obstacles in Attaining Wellbeing
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NPTEL : Organisation Management (Management)

Co-ordinators : Prof. Vinayshil Gautam

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- Lecture 2 - Longitudinal thinking and legacy factor:Organizational Growth
- Lecture 3 - Longitudinal thinking and legacy factor:Organizational Growth (Continued...)
- Lecture 4 - Longitudinal thinking and legacy factor:Organizational Growth (Continued...)
- Lecture 5 - Theory and majors schools of Thought and Framework of Organizational Analysis
- Lecture 6 - Theory and majors schools of thought and framework of organizational analysis (Continued...)
- Lecture 7 - Theory and majors schools of thought and framework of organizational analysis (Continued...)
- Lecture 8 - Systems contingency approach to organization theory and practice; techniques of organizational diagnosis
- Lecture 9 - Systems contingency approach to organization theory and practice; techniques of organizational diagnosis (Continued...)
- Lecture 10 - Systems contingency approach to organization theory and practice; techniques of organizational diagnosis (Continued...)
- Lecture 11 - Theory of organizational structures - nature and consequence of structure
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- Lecture 13 - Socio-culture dimension of work and behavior
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- Lecture 16 - Impact of environment and cultural variables on organization structure & style
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- Lecture 19 - Organization Change and Organisation Development
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- Lecture 21 - Intervention strategies for organization development - individual, Group and Interpersonal Interventions
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- Lecture 23 - Intervention strategies for organization development - individual, Group & interpersonal interventions (Continued...)
- Lecture 24 - Total System Intervention & Stabilizing Change Management by Objectives
- Lecture 25 - Total System Intervention & Stabilizing Change Management by Objectives (Continued...)
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Lecture 5 - Concerns of organising engineering business and systems (Continued...)

Lecture 6 - Concerns of organising engineering business and systems (Continued...)

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Lecture 12 - Operating organizations (Continued...)

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Lecture 21 - Dealing with efficiency and excellence (Continued...)

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Lecture 27 - Concerns of recruitment, selection, skill formation and redeployment (Continued...)

Lecture 28 - Concerns of recruitment, selection, skill formation and redeployment (Continued...)

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Lecture 13 - Economic Growth and Public Support

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Lecture 16 - The Human Development and Capability Approach

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Lecture 9 - Tragedy of Commons

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NPTEL : NOC:Managing Services (Management)

Co-ordinators : Prof. Jayanta Chatterjee

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Lecture 2 - Evolving Service Markets

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NPTEL : NOC:Project Management (Management)

Co-ordinators : Prof. Raghunandan Sengupta

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Co-ordinators : Prof. Jayanta Chatterjee

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- Lecture 11 - Unearthing Brand Iceberg
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- Lecture 13 - Brand Personality
- Lecture 14 - Brand Personality (Continued...)
- Lecture 15 - Brand Identity
- Lecture 16 - Brand Identity (Continued...)
- Lecture 17 - Brand Positioning and Repositioning - Part A
- Lecture 18 - Brand Positioning and Repositioning - Part A (Continued...)
- Lecture 19 - Brand Positioning and Repositioning - Part B
- Lecture 20 - Brand Positioning and Repositioning - Part B (Continued...)
- Lecture 21 - Brand Positioning and Repositioning (Continued...)
- Lecture 22 - Evolution of Brand Manager System
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- Lecture 24 - Evolution of Brand Manager System - Part B (Continued...)
- Lecture 25 - Brand Extensions
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- Lecture 27 - Brand Architecture - Part 1
- Lecture 28 - Brand Architecture - Part 1 (Continued...)
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- Lecture 31 - Relationship Between Pricing and Brand Positioning

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[Lecture 33 - Pricing - A Tool for Brand Management](#)

[Lecture 34 - Pricing - A Tool for Brand Management \(Continued...\)](#)

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[Lecture 36 - Marketing Brand Equity \(Continued...\)](#)

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[Lecture 38 - Financial Brand Equity \(Continued...\)](#)

[Lecture 39 - Brands Serving Psycho-Socio Functions](#)

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- Lecture 2 - Structure of Econometric Modelling
- Lecture 3 - Univariate Econometric Modelling
- Lecture 4 - Bivariate Econometric Modelling
- Lecture 5 - Bivariate Econometric Modelling (Continued...)
- Lecture 6 - Probability
- Lecture 7 - Bivariate Econometric Modelling
- Lecture 8 - Bivariate Econometric Modelling (Continued...)
- Lecture 9 - Reliability BEM
- Lecture 10 - Reliability BEM (Continued...1)
- Lecture 11 - Reliability BEM (Continued...2)
- Lecture 12 - ANOVA for Bivariate Econometric Modelling
- Lecture 13 - Trivariate Econometric Modelling
- Lecture 14 - Trivariate Econometric Modelling (Continued...)
- Lecture 15 - Reliability of Trivariate Econometric Modelling
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- Lecture 18 - Matrix Approach to Econometric Modelling
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- Lecture 20 - Multicollinearity Problem
- Lecture 21 - Multicollinearity Problem (Continued...)
- Lecture 22 - Autocorrelation Problem
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- Lecture 24 - Heteroscedasticity Problem
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- Lecture 26 - Dummy Modelling
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- Lecture 28 - LOGIT and PROBIT Model
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- Lecture 30 - Panel Data Modelling
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NPTEL : Organizational Behaviour (Management)

Co-ordinators : Dr. Susmita Mukhopadhyay

Lecture 1 - Understanding Organizational Behaviour

Lecture 2 - Effectiveness in Organizations

Lecture 3 - Social System and Organizational Culture

Lecture 4 - Social System and Organizational Culture (Continued...)

Lecture 5 - Individual differences and work behaviour

Lecture 6 - Personality

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Lecture 13 - Motivation

Lecture 14 - Motivation (Continued...)

Lecture 15 - Job Design, Work and Motivation

Lecture 16 - Job Design, Work and Motivation (Continued...)

Lecture 17 - Evaluation, Feedback and Rewards

Lecture 18 - Evaluation, Feedback and Rewards (Continued...)

Lecture 19 - Managing Misbehaviour

Lecture 20 - Stress

Lecture 21 - Counseling

Lecture 22 - Informal and Formal Groups

Lecture 23 - Teams and Teambuilding

Lecture 24 - Managing Conflict and Negotiation

Lecture 25 - Managing Conflict and Negotiation (Continued...)

Lecture 26 - Power and Politics

Lecture 27 - Empowerment and Participation

Lecture 28 - Assertive Behaviour and Transactional Analysis

Lecture 29 - Communication

Lecture 30 - Communication (Continued...)

Lecture 31 - Decision Making

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[Lecture 33 - Leadership](#)

[Lecture 34 - Leadership \(Continued...\)](#)

[Lecture 35 - Leadership \(Continued...\)](#)

[Lecture 36 - Organizational structure and Design](#)

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[Lecture 38 - Organizational structure and Design \(Continued...\)](#)

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[Lecture 41 - Organizational behaviour across cultures](#)

NPTEL : Security Analysis and Portfolio Management (Management)

Co-ordinators : Dr. Jitendra Mahakud, Dr. Chandra Sekhar Mishra

Lecture 1 - Introduction to Investment Management

Lecture 2 - Markets for Investment

Lecture 3 - Risk and Return

Lecture 4 - Risk and Return (Continued...)

Lecture 5 - Organization and Function of Equity and Debt Markets

Lecture 6 - Mutual Funds

Lecture 7 - Market Efficiency - Concepts and forms of efficiency

Lecture 8 - Testing Market Efficiency

Lecture 9 - Financial Statement Analysis

Lecture 10 - Financial Statement Analysis (Continued...)

Lecture 11 - Valuation of Equity Shares - I

Lecture 12 - Valuation of Equity Shares - II

Lecture 13 - Economic Analysis - I

Lecture 14 - Economic Analysis - II

Lecture 15 - Industry Analysis - I

Lecture 16 - Industry Analysis - II

Lecture 17 - Company Analysis - I

Lecture 18 - Company Analysis - II

Lecture 19 - Technical Analysis - I

Lecture 20 - Technical Analysis - II

Lecture 21 - Introduction to Portfolio Management

Lecture 22 - Introduction to Portfolio Management (Continued...)

Lecture 23 - Capital Market Theory - I

Lecture 24 - Capital Market Theory - II

Lecture 25 - Arbitrage Pricing Theory

Lecture 26 - Multifactor Pricing Model

Lecture 27 - Markowitz Optimal Portfolio Selection Model

Lecture 28 - Other Optimal Portfolio Selection Models

Lecture 29 - Equity Portfolio Management Strategies - I

Lecture 30 - Equity Portfolio Management Strategies - II

Lecture 31 - Introduction to Bond Analysis

[Lecture 32 - Bond Pricing and Yield](#)

[Lecture 33 - Interest Rate: Determination & Structure](#)

[Lecture 34 - Bond Price Volatility](#)

[Lecture 35 - Bond Portfolio Management Strategies - I](#)

[Lecture 36 - Bond Portfolio Management Strategies - II](#)

[Lecture 37 - Derivatives - I](#)

[Lecture 38 - Derivatives - II](#)

[Lecture 39 - Portfolio Performance Evaluation - I](#)

[Lecture 40 - Portfolio Performance Evaluation - II](#)

NPTEL : Six Sigma (Management)

Co-ordinators : Prof. Tapan P. Bagchi

- Lecture 1 - Concepts in Quality Management - I
- Lecture 2 - Concepts in Quality Management - II
- Lecture 3 - Concepts in Quality Management - III
- Lecture 4 - Initiating Six Sigma
- Lecture 5 - Review of Probability and Statistics - I
- Lecture 6 - Review of Probability and Statistics - II
- Lecture 7 - Review of Probability and Statistics - III
- Lecture 8 - Review of Probability and Statistics - IV
- Lecture 9 - QM Systems Overview
- Lecture 10 - Cost of Quality and TQM Tools
- Lecture 11 - QFD and ISO 9000
- Lecture 12 - QS 9000 and Awards
- Lecture 13 - Competing Through Service Quality
- Lecture 14 - Introduction to Project Management
- Lecture 15 - Project Life Cycle
- Lecture 16 - Critical Path Method
- Lecture 17 - Measurement System Analysis
- Lecture 18 - Acceptance Sampling
- Lecture 19 - Design of Sampling Plans
- Lecture 20 - MIL-STD-105E Sampling Plan
- Lecture 21 - Introduction to SPC
- Lecture 22 - Control Chart Examples
- Lecture 23 - Control Charts by Excel
- Lecture 24 - Process Capability
- Lecture 25 - Quality Function Deployment
- Lecture 26 - Design of Experiments - Overview
- Lecture 27 - Planning for DOE
- Lecture 28 - Factor Effect Calculations
- Lecture 29 - ANOVA in DOE
- Lecture 30 - Benchmarking in Six Sigma
- Lecture 31 - How to Benchmark

[Lecture 32 - Six Sigma in Supply Chains](#)

[Lecture 33 - Taguchi Methods](#)

[Lecture 34 - Robust Design](#)

[Lecture 35 - The Journey to Six Sigma](#)

[Lecture 36 - A Case Study of Defect Reduction](#)

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[Lecture 38 - Failure Modes & Effects Analysis \(FMEA\)](#)

[Lecture 39 - Implementing Six Sigma](#)

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- Lecture 2 - Definitions & Concepts
- Lecture 3 - Communicative Competence - I
- Lecture 4 - Communicative Competence - II
- Lecture 5 - Communicative Competence - III
- Lecture 6 - Intercultural Communication - I
- Lecture 7 - Intercultural Communication - II
- Lecture 8 - Intercultural Communication - III
- Lecture 9 - Intercultural Communication - Thought and Speech
- Lecture 10 - Intercultural Communication - Thought and Speech (Continued...)
- Lecture 11 - Intercultural Communication: Translation as Problematic Discourse
- Lecture 12 - Nonverbal Communication
- Lecture 13 - Barriers to Communication
- Lecture 14 - Barriers to Communication (Continued...)
- Lecture 15 - Barriers to Communication (Continued...) & Listening
- Lecture 16 - Listening (Continued...)
- Lecture 17 - Communication Rules
- Lecture 18 - Communication Style
- Lecture 19 - Interpersonal Communication
- Lecture 20 - Interpersonal Communication (Continued...)
- Lecture 21 - Relational Communication
- Lecture 22 - Relational Communication (Continued...)
- Lecture 23 - Organizational Communication
- Lecture 24 - Organizational Communication (Continued...)
- Lecture 25 - Collaboration
- Lecture 26 - Communication in Groups and Teams
- Lecture 27 - Communication in Groups and Teams (Continued...1)
- Lecture 28 - Communication in Groups and Teams (Continued...2)
- Lecture 29 - Persuasive Communication
- Lecture 30 - Persuasive Communication (Continued...)
- Lecture 31 - Negotiation and Conflict Management

[Lecture 32 - Negotiation and Conflict Management \(Continued...\)](#)

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[Lecture 34 - Written Communication in International Business](#)

[Lecture 35 - Role of Technology in international Business Communication](#)

[Lecture 36 - Moving to Another Culture](#)

[Lecture 37 - Re-entry](#)

[Lecture 38 - Crisis Communication](#)

[Lecture 39 - Ethics in Business Communication](#)

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NPTEL : Consumer Behaviour (Management)

Co-ordinators : Dr. Sangeeta Sahney

Lecture 1 - Introduction to the Study of Consumer Behaviour

Lecture 2 - Introduction to the Study of Consumer Behaviour (Continued...)

Lecture 3 - Market Research and Consumer Behaviour

Lecture 4 - Market Research and Consumer Behaviour (Continued...)

Lecture 5 - Market Segmentation and Positioning

Lecture 6 - Market Segmentation and Positioning (Continued...)

Lecture 7 - The Consumer Decision Making Process

Lecture 8 - The Consumer Decision Making Process (Continued...)

Lecture 9 - Models of Consumers and Models of Consumer Behaviour

Lecture 10 - Models of Consumers and Models of Consumer Behaviour (Continued...)

Lecture 11 - Models of Consumers and Models of Consumer Behaviour (Continued...)

Lecture 12 - Models of Consumers and Models of Consumer Behaviour (Continued...)

Lecture 13 - Consumer Needs and Motivation, Emotions and Mood, Consumer Involvement

Lecture 14 - Consumer Needs and Motivation, Emotions and Mood, Consumer Involvement (Continued...)

Lecture 15 - Consumer Needs and Motivation, Emotions and Mood, Consumer Involvement (Continued...)

Lecture 16 - Consumer Needs and Motivation, Emotions and Mood, Consumer Involvement (Continued...)

Lecture 17 - Consumer Needs and Motivation, Emotions and Mood, Consumer Involvement (Continued...)

Lecture 18 - Consumer Learning

Lecture 19 - Consumer Learning (Continued...)

Lecture 20 - Consumer Learning (Continued...)

Lecture 21 - Consumer Learning (Continued...)

Lecture 22 - Personality, Self Concept and Self Image

Lecture 23 - Personality, Self Concept and Self Image (Continued...)

Lecture 24 - Consumer Perception, Risk and Imagery

Lecture 25 - Consumer Perception, Risk and Imagery (Continued...)

Lecture 26 - Consumer Perception, Risk and Imagery (Continued...)

Lecture 27 - Consumer Attitudes

Lecture 28 - Consumer Attitudes (Continued...)

Lecture 29 - Consumer Attitudes (Continued...)

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Lecture 31 - Consumer Communication (Continued...)

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[Lecture 33 - Family and Family Life Cycle](#)

[Lecture 34 - Social Class and Mobility, Lifestyle Analysis](#)

[Lecture 35 - Culture, Sub-Culture and Cross-Culture](#)

[Lecture 36 - Culture, Sub-Culture and Cross-Culture \(Continued...\)](#)

[Lecture 37 - Interpersonal Communication and Influence](#)

[Lecture 38 - Opinion Leadership](#)

[Lecture 39 - Diffusion of Innovation](#)

[Lecture 40 - Diffusion of Innovation \(Continued...\)](#)

NPTEL : International Finance (Management)

Co-ordinators : Dr. Arun K. Misra

Lecture 1 - International Financial Environment

Lecture 2 - International Financial Transactions

Lecture 3 - Gold Standard

Lecture 4 - Purchasing Power Parity

Lecture 5 - Floating and Fixed Exchange Rate Regimes

Lecture 6 - Currency Boards and Currency Basket Systems

Lecture 7 - Features of Foreign Exchange Market

Lecture 8 - Exchange Rate Arithmetic

Lecture 9 - Understanding Merchant Rates

Lecture 10 - Foreign Exchange Forward Contracts

Lecture 11 - Value at Risk for Foreign Exchange Market

Lecture 12 - International Parity Conditions and Movement Exchange Rate

Lecture 13 - Exchange Rate Determination and Forecasting

Lecture 14 - Development of Foreign Exchange Market in India

Lecture 15 - Foreign Exchange Exposures : Transaction Exposure

Lecture 16 - Transaction Exposure Management

Lecture 17 - Foreign Exchange Futures Market for Transaction Exposure Management

Lecture 18 - Foreign Currency Options : Transaction Exposure Management

Lecture 19 - Interest Rate Swaps

Lecture 20 - Currency Swaps

Lecture 21 - Operating Exposure Assessment

Lecture 22 - Operating Exposure Management

Lecture 23 - International Capital Structure and Capital Assets Pricing Model

Lecture 24 - International Capital Budgeting

Lecture 25 - Evaluation of Foreign Direct Investment

Lecture 26 - Cross Listing of Shares : Depository Receipts

Lecture 27 - International Financial Integration

Lecture 28 - World Trade Organisation

Lecture 29 - India's Forex Reserves Composition and Determinants of Optimum Reserves

Lecture 30 - Movement of Exchange Rates in India

Lecture 31 - International Trade Theory

[Lecture 32 - International Bond Market](#)

[Lecture 33 - India's Foreign Trade - Direction and Composition](#)

[Lecture 34 - Financial Stability](#)

[Lecture 35 - Test-1](#)

[Lecture 36 - Money and Forex Market Interaction : Indian Experience](#)

[Lecture 37 - Test-2](#)

[Lecture 38 - Characteristics of Indian Foreign Exchange Market](#)

[Lecture 39 - Test-3](#)

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- Lecture 1 - Introduction to multivariate statistical modeling
- Lecture 2 - Introduction to multivariate statistical modeling (Continued...)
- Lecture 3 - Univariate descriptive statistics
- Lecture 4 - Sampling distribution
- Lecture 5 - Estimation
- Lecture 6 - Estimation (Continued...)
- Lecture 7 - Hypothesis testing
- Lecture 8 - Multivariate descriptive statistics
- Lecture 9 - Multivariate descriptive statistics (Continued...)
- Lecture 10 - Multivariate normal distribution
- Lecture 11 - Multivariate normal distribution (Continued...)
- Lecture 12 - Multivariate Inferential Statistics
- Lecture 13 - Multivariate Inferential Statistics (Continued...)
- Lecture 14 - ANOVA (Analysis of Variance)
- Lecture 15 - Analysis of Variance (Continued...)
- Lecture 16 - Multivariate Analysis of Variance (MANOVA)
- Lecture 17 - MANOVA (Continued...)
- Lecture 18 - Tutorial - ANOVA
- Lecture 19 - Tutorial ANOVA (Continued...)
- Lecture 20 - MANOVA - Case Study
- Lecture 21 - Multiple Regression – Introduction
- Lecture 22 - MLR - Sampling distribution of regression coefficients
- Lecture 23 - MLR - Model adequacy tests
- Lecture 24 - MLR - Test of assumptions
- Lecture 25 - MLR - Model diagnostics
- Lecture 26 - MLR - Case Study
- Lecture 27 - Multivariate Linear Regression
- Lecture 28 - Multivariate Linear Regression - Estimation
- Lecture 29 - Multivariate Linear Regression - Model Adequacy tests
- Lecture 30 - Principal Component Analysis (PCA)
- Lecture 31 - PCA - Model Adequacy & Interpretation

[Lecture 32 - Regression Modeling using SPSS](#)

[Lecture 33 - Factor Analysis](#)

[Lecture 34 - Factor Analysis - Estimation & Model Adequacy testing](#)

[Lecture 35 - Factor Analysis - Model Adequacy, rotation, factor scores & case study](#)

[Lecture 36 - Cluster Analysis](#)

[Lecture 37 - Cluster Analysis \(Continued...\)](#)

[Lecture 38 - Introduction to Structural Equation Modeling \(SEM\)](#)

[Lecture 39 - SEM - Measurement Model](#)

[Lecture 40 - SEM - Structural Model](#)

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Lecture 2 - Market Equilibrium : Demand and Supply

Lecture 3 - Elasticity of Demand

Lecture 4 - Demand Forecasting

Lecture 5 - Production

Lecture 6 - Exercises on Economics

Lecture 7 - Cost - Volume - Profit Relationships

Lecture 8 - Cost Management Systems and Activity Costing Systems

Lecture 9 - Relevant Information and Decision Making

Lecture 10 - Cost Allocation

Lecture 11 - Exercises on Economics (Continued...)

Lecture 12 - Double - Entry Bookkeeping

Lecture 13 - Job Costing

Lecture 14 - Process Costing

Lecture 15 - The Master Budget

Lecture 16 - Flexible Budget and Variance Analysis

Lecture 17 - Financial Statements

Lecture 18 - Financial Statements (Continued...)

Lecture 19 - Analysis of Financial Statements

Lecture 20 - Exercises (Continued...)

Lecture 21 - Time Value of Money

Lecture 22 - Comparison of Alternatives

Lecture 23 - Comparison of Alternatives (Continued...)

Lecture 24 - Comparison of Alternatives (Continued...)

Lecture 25 - Depreciation Accounting

Lecture 26 - Depreciation Accounting (Continued...)

Lecture 27 - Exercises

Lecture 28 - Evolution of Management Thoughts

Lecture 29 - Functions of Management

Lecture 30 - Functions of Management (Continued...)

Lecture 31 - Functions of Management (Continued...)

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[Lecture 33 - Product Development](#)

[Lecture 34 - Forecasting Revisited](#)

[Lecture 35 - Forecasting Revisited \(Continued...\)](#)

[Lecture 36 - Forecasting Revisited \(Continued...\)](#)

[Lecture 37 - Capacity Planning](#)

[Lecture 38 - Capacity Planning \(Continued...\) and Plant Location](#)

[Lecture 39 - Product Service Strategies and Plant Layout](#)

[Lecture 40 - Plant Layout \(Continued...\) and Production Planning and Control](#)

[Lecture 41 - Production Planning and Control \(Continued...\)](#)

[Lecture 42 - Inventory Management](#)

[Lecture 43 - Inventory Management \(Continued...\)](#)

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[Lecture 45 - Supply Chain Management \(Continued...\) and Marketing Management](#)

[Lecture 46 - Marketing Management \(Continued...\)](#)

[Lecture 47 - Forms of Ownership](#)

[Lecture 48 - Starting a New Company and Small - scale Industrial Undertakings](#)

[Lecture 49 - Capital Financing](#)

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Lecture 1 - Introduction to HRM

Lecture 2 - Job Analysis and Design

Lecture 3 - Employee testing and selection

Lecture 4 - Performance appraisal

Lecture 5 - Performance evaluation and feedback

Lecture 6 - The Training process: Assessment of training needs and Training methods

Lecture 7 - General and Specific Training and Evaluation of Training

Lecture 8 - Career Management and planning

Lecture 9 - Career Development

Lecture 10 - Compensation

Lecture 11 - Pay for performance systems

Lecture 12 - Pay and Reward systems

Lecture 13 - Benefits

Lecture 14 - Separation and Administration of Benefits

Lecture 15 - Business Ethics

Lecture 16 - Ethical Aspects of HRM Activities

Lecture 17 - Employee Health

Lecture 18 - Employee Wellbeing in the Workplace

Lecture 19 - Organized Labor

Lecture 20 - Managing the Labor Relations Process

Lecture 21 - International HRM

Lecture 22 - Global Employment Law, Industrial Relations and International Ethics

Lecture 23 - Challenges to International HRM

Lecture 24 - Strategic HRM

Lecture 25 - Multilevel Model of Strategic HRM

Lecture 26 - Strategic HRM in a Networked World

Lecture 27 - Sustainable HRM

Lecture 28 - HR Measurement and Accountability

Lecture 29 - Types of Score Cards

Lecture 30 - Discipline in Organizations

Lecture 31 - Dealing with Difficult Employees

Lecture 32 - Using HRM to Prevent the Need for Discipline

- Lecture 1 - Introduction to Commodity Derivatives and Risk Management
- Lecture 2 - Introduction to Commodity Derivatives and Risk Management (Continued...)
- Lecture 3 - Futures Contract Specifications
- Lecture 4 - Futures Contract Specifications (Continued...)
- Lecture 5 - Futures Contract - Mark-to-Market Margin
- Lecture 6 - Commodity Options and Commodity Spreads
- Lecture 7 - Pricing and Valuations of Futures Contract
- Lecture 8 - Pricing and Valuations of Futures Contract (Continued...)
- Lecture 9 - Convenience Yield, Contango-Backwardation
- Lecture 10 - Commodity Basic Risk - Part I
- Lecture 11 - Commodity Basic Risk - Part II
- Lecture 12 - Minimum Variance Hedge Ratio - Part I
- Lecture 13 - Minimum Variance Hedge Ratio - Part II
- Lecture 14 - Commodity Indexes - Part I
- Lecture 15 - Commodity Indexes - Part II
- Lecture 16 - Agri-Commodity Price Risk Management - Part I
- Lecture 17 - Agri-Commodity Price Risk Management - Part II
- Lecture 18 - Seasonality in Agri-Commodity, Contango and Backwardation - Part I
- Lecture 19 - Seasonality in Agri-Commodity, Contango and Backwardation - Part II
- Lecture 20 - Commodity Prices Determination - Part I
- Lecture 21 - Commodity Prices Determination - Part II
- Lecture 22 - Crude Oil Derivatives - Part I
- Lecture 23 - Crude Oil Price Determination
- Lecture 24 - Spot-Futures Relationship in Crude Oil - Part I
- Lecture 25 - Spot-Futures Relationship in Crude Oil - Part II
- Lecture 26 - Hedging of Crude Oil and Refined Product Price Risk - Part I
- Lecture 27 - Hedging of Crude Oil and Refined Product Price Risk - Part II
- Lecture 28 - Introduction to Gold and Gold Derivatives
- Lecture 29 - LBMA, Gold Spot Price and Gold Derivatives
- Lecture 30 - OTC Contracts on Gold and Gold Dehedge
- Lecture 31 - Spot Trading of Electricity in India - Part I

[Lecture 32 - Spot Trading of Electricity in India - Part II](#)

[Lecture 33 - Weather Derivatives - Part I](#)

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[Lecture 35 - Introduction to Carbon Credit Market](#)

[Lecture 36 - Carbon Derivatives](#)

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[Lecture 38 - Hedging Freight rate Risk with Freight Rate Derivatives](#)

[Lecture 39 - Metal Derivatives and London Metal Exchange \(LME\)](#)

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Lecture 2 - Models for Public Participation in Sustainable Development

Lecture 3 - Role of Communication in Sustainable Development

Lecture 4 - Sustainability Communication

Lecture 5 - Approaches to Sustainability Communication : Strong Sustainability

Lecture 6 - Approaches to Sustainability Communication : Integrative Approach

Lecture 7 - Sociological Perspectives on Sustainability Communication

Lecture 8 - Psychological Perspectives on Sustainability Communication

Lecture 9 - Psychological Perspectives on Sustainability Communication (Continued...)

Lecture 10 - Steyn and Puth's Model for Communication Strategy

Lecture 11 - Application of Steyn and Puth's Model to Development

Lecture 12 - Tools of Strategic Communication for Sustainable Development

Lecture 13 - Role of Strategic Communication for Sustainable Development

Lecture 14 - Role of Stakeholders in Strategic Communication for Sustainable Development

Lecture 15 - Systems Approach to Identifying Decisive Information

Lecture 16 - Adapting CSR Communication Strategies to Sustainable Development

Lecture 17 - Strategic Conversations

Lecture 18 - Creating a Strategic Communication Plan

Lecture 19 - Communication for Behavioral Impact (COMBI) for Sustainable Development

Lecture 20 - Media and Sustainability Communication

Lecture 21 - ICTs in Sustainable Development

Lecture 22 - Community Informatics

Lecture 23 - Challenges to the use of ICTs in Sustainable Development Efforts

Lecture 24 - Wrap up and Conclusion

- Lecture 1 - Introduction to Consumer Behaviour
- Lecture 2 - The Changing Patterns of Consumer Behaviour
- Lecture 3 - Dimensions of Consumerism
- Lecture 4 - Use of Market Segmentation in Consumer Behaviour
- Lecture 5 - Process of Motivation
- Lecture 6 - Theories of Motivation
- Lecture 7 - Consumer Involvement
- Lecture 8 - Case Study on Motivation and Involvement
- Lecture 9 - Concept and Levels of Perception
- Lecture 10 - Process of Perception
- Lecture 11 - Theories of Personality - I
- Lecture 12 - Theories of Personality - II
- Lecture 13 - Brand Personality and Self concept
- Lecture 14 - Theories of Learning
- Lecture 15 - Attitude Formation - I
- Lecture 16 - Attitude Formation - II
- Lecture 17 - Changing Attitude
- Lecture 18 - Exercise on Attitude Formation and Change
- Lecture 19 - Values
- Lecture 20 - AIO Classification
- Lecture 21 - VALS - I Typology
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- Lecture 24
- Lecture 25 - Group Influences on Consumption
- Lecture 26 - Role of Celebrity Endorsement
- Lecture 27 - Concept of Family and Family Life Cycle
- Lecture 28 - Family Buying Decisions
- Lecture 29 - Diffusion of Innovations - I
- Lecture 30 - Diffusion of Innovations - II
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- Lecture 11 - Reviewing literature
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- Lecture 18 - Presenting quantitative data
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- Lecture 1 - Introduction to Industrial Safety Engineering
- Lecture 2 - Key concepts and terminologies
- Lecture 3 - Key concepts and terminologies-Safety domain ontology
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- Lecture 5 - Safety Engineering and Accident causing mechanisms
- Lecture 6 - Preliminary Hazard List
- Lecture 7 - Preliminary Hazard Analysis
- Lecture 8 - Hazard and operability study (HAZOP)
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- Lecture 11 - Application of Hazard Identification Techniques
- Lecture 12 - Fault Tree Analysis (FTA) - Construction
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- Lecture 14 - Fault Tree Analysis (FTA) - Cut-set method
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- Lecture 16 - Event Tree Analysis (ETA)
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- Lecture 18 - Bow-tie: Common Cause Cut Sets
- Lecture 19 - Bow-tie: Cut-sets for Accident Scenarios
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- Lecture 31 - Quantification of Basic Events: Failure to Repair Process

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- Lecture 48 - Control Chart Analysis
- Lecture 49 - Accident Data Analysis: Regression
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- Lecture 53 - Occupational Health and Safety Management Systems(OH&SMS) and OHSAS 18001 - Part III
- Lecture 54 - Safety Performance Indicators - Part I
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- Lecture 57 - Virtual Reality - Introduction
- Lecture 58 - Geometry of virtual world
- Lecture 59 - VR roadmap - A case study
- Lecture 60 - Summary

NPTEL : NOC:Management of Inventory Systems (Management)

Co-ordinators : Prof. PK Ray

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- Lecture 7 - Inventory Problems and Selective Inventory Management (Continued...)
- Lecture 8 - Inventory Problems and Selective Inventory Management (Continued...)
- Lecture 9 - Inventory Problems and Selective Inventory Management (Continued...)
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- [Lecture 52 - Value Engineering/Analysis and Stores Management \(Continued...\)](#)
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Lecture 4 - An Investment Problem (Continued...)

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Lecture 9 - Probabilistic Dynamic Programming (Continued...)

Lecture 10 - Dijkstra's Algorithm

Lecture 11 - Integer Programming: Introduction

Lecture 12 - Integer Programming: Formulation

Lecture 13 - Integer Programming: Formulation (Continued...)

Lecture 14 - Integer Linear Programming

Lecture 15 - Cutting Plane Method

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Lecture 21 - Non-Linear Programming: Introduction

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Lecture 23 - Multi-variable Unconstrained NLP

Lecture 24 - Solving Unconstrained NLP

Lecture 25 - Numerical Methods for Unconstrained NLP

Lecture 26 - Constrained NLP: Lagrange Multipliers

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Lecture 2 - Introduction to Ethical Reasoning and Engineering Ethics (Continued...)

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Lecture 10 - Ethics as Design doing Justice to Moral Problems

Lecture 11 - Ethics as Design doing Justice to Moral Problems (Continued...)

Lecture 12 - Intellectual Property Rights and Ethics

Lecture 13 - Intellectual Property Rights and Ethics (Continued...)

Lecture 14 - Trade related Intellectual Property Rights

Lecture 15 - Trade related Intellectual Property Rights in India

Lecture 16 - A brief on Paris Convention, 1967 and The Berne Contract, 1971

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Lecture 19 - Engineers, Nuclear Testing and Weapons

Lecture 20 - Engineers, Nuclear Testing and Weapons (Continued...)

Lecture 21 - Responsibility to Environment

Lecture 22 - Responsibility to Environment (Continued...)

Lecture 23 - Environmental Ethics and Spirituality

Lecture 24 - Engineering as Social Experimentation

Lecture 25 - Research Ethics

Lecture 26 - Research Ethics (Continued...)

Lecture 27 - Engineers as Managers Consultants and Leaders

Lecture 28 - Engineers as Managers Consultants and Leaders (Continued...)

Lecture 29 - Engineers as Managers Consultants and Leaders (Continued...)

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Lecture 4 - Types of Change (Continued...)

Lecture 5 - Types of Change (Continued...)

Lecture 6 - Need for Change

Lecture 7 - Need for Change (Continued...)

Lecture 8 - Scope of Change

Lecture 9 - Scope of Change (Continued...)

Lecture 10 - Scope of Change (Continued...)

Lecture 11 - Diagnosing Organisational Change

Lecture 12 - Diagnosing Organisational Change (Continued...)

Lecture 13 - Diagnosing Organisational Change (Continued...)

Lecture 14 - Resistance to Change

Lecture 15 - Managing Resistance

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Lecture 17 - Approaches to Implementing Change (Continued...)

Lecture 18 - Approaches to Implementing Change (Continued...)

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Lecture 24 - Vision and Change (Continued...)

Lecture 25 - Vision and Change (Continued...)

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Lecture 28 - Communication and Change (Continued...)

Lecture 29 - Sustaining Change

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Lecture 31 - Innovation and Change

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[Lecture 33 - Organizational Learning](#)

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[Lecture 38 - Change Effectiveness](#)

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Lecture 2 - Equilibrium in Financial Markets

Lecture 3 - Efficiency of Financial Markets

Lecture 4 - Measures of Financial Development

Lecture 5 - Financial Development and Economic Growth

Lecture 6 - Systematic risks in financial system

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Lecture 8 - Return concepts in financial system

Lecture 9 - Fundamental analysis of financial assets

Lecture 10 - Technical analysis of financial assets

Lecture 11 - Theories of interest rate determination - I

Lecture 12 - Theories of interest rate determination - II

Lecture 13 - Term structure theories of interest rate - I

Lecture 14 - Term structure theories of interest rate - II

Lecture 15 - Term structure theories of interest rate - III

Lecture 16 - Financial market regulation

Lecture 17 - RBI- structure and objective functions

Lecture 18 - Monetary policy instruments

Lecture 19 - Challenges and reforms in monetary policy and central bank autonomy

Lecture 20 - SEBI, IROA and PFRDA: structure and function

Lecture 21 - Commercial banks: Role and Services

Lecture 22 - Commercial banks: Financial statements

Lecture 23 - Commercial bank performance

Lecture 24 - Basel Accords

Lecture 25 - Measure of risk in commercial banks

Lecture 26 - Provident fund and pension fund

Lecture 27 - Insurance companies

Lecture 28 - Mutual funds - I

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Lecture 30 - NBFCs - I

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[Lecture 32 - Venture capital](#)

[Lecture 33 - Merchant banks](#)

[Lecture 34 - Credit Rating Agencies](#)

[Lecture 35 - Non-banking statutory financial organization](#)

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[Lecture 56 - Foreign Exchange Market - I](#)

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NPTEL : NOC:Sales and Distribution Management (Management)

Co-ordinators : Dr. Sangeeta Sahney

Lecture 1 - Introduction to Sales Management

Lecture 2 - Sales Management, Personal Selling, and Salesmanship

Lecture 3 - Functions of Sales Executive and Roles played by Sales Managers

Lecture 4 - Duties and Responsibilities of Sales Managers and the Effective Sales Executive

Lecture 5 - Skills required in Sales Managers and Qualities in a Sales Managers

Lecture 6 - Determining Sales related Marketing Policies

Lecture 7 - Determining Sales related Marketing Policies

Lecture 8 - Strategic Planning, Sales Objectives, Strategies and Tactics

Lecture 9 - The Sales Organization

Lecture 10 - The Sales Organization

Lecture 11 - The Sales Department Relations

Lecture 12 - The Sales Department Relations

Lecture 13 - Planning, Sales forecasting and Budgeting

Lecture 14 - Planning, Sales forecasting and Budgeting

Lecture 15 - Planning, Sales forecasting and Budgeting

Lecture 16 - Buyer-Seller Dyads

Lecture 17 - Diversity of Personal-Selling Situations

Lecture 18 - Theories of Selling

Lecture 19 - Theories of Selling

Lecture 20 - The Selling Process

Lecture 21 - The Selling Process

Lecture 22 - Sales Force Management : Job Analysis

Lecture 23 - Sales Force Management : Recruitment

Lecture 24 - Sales Force Management : Selection

Lecture 25 - Sales Force Management : Training

Lecture 26 - Sales Force Management : Training

Lecture 27 - Sales Force Management : Motivation

Lecture 28 - Sales Force Management : Compensation

Lecture 29 - Sales Force Management : Managing Expenses of Sales Personnel

Lecture 30 - Sales Force Management : Evaluation

Lecture 31 - Sales Force Management : Evaluation

[Lecture 32 - Sales Quotas](#)

[Lecture 33 - Sales Quotas](#)

[Lecture 34 - Sales Territory](#)

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[Lecture 36 - Distribution Channel Management : Distribution Channels - Part I](#)

[Lecture 37 - Distribution Channel Management : Distribution Channels - Part II](#)

[Lecture 38 - Channel Systems, Channel Management, Logistics and Marketing Channels - Part I](#)

[Lecture 39 - Channel Systems, Channel Management, Logistics and Marketing Channels - Part II](#)

[Lecture 40 - International Sales and Channel Management](#)

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- Lecture 2 - Quality concepts and definition
- Lecture 3 - History of continuous improvement
- Lecture 4 - Six Sigma Principles and Focus Areas - Part 1
- Lecture 5 - Six Sigma Principles and Focus Areas - Part 2
- Lecture 6 - Six Sigma Applications
- Lecture 7 - Quality Management: Basics and Key Concepts
- Lecture 8 - Fundamentals of Total Quality Management
- Lecture 9 - Cost of quality
- Lecture 10 - Voice of customer
- Lecture 11 - Quality Function Deployment (QFD)
- Lecture 12 - Management and Planning Tools - Part 1
- Lecture 13 - Management and Planning Tools - Part 2
- Lecture 14 - Six Sigma Project Identification, Selection and Definition
- Lecture 15 - Process characteristics and Monitoring
- Lecture 16 - Process characteristics and analysis
- Lecture 17 - Process Mapping: SIPOC
- Lecture 18 - Data Collection and Summarization - Part 1
- Lecture 19 - Data Collection and Summarization - Part 2
- Lecture 20 - Measurement systems: Fundamentals
- Lecture 21 - Measurement systems analysis: Gage R&R study
- Lecture 22 - Fundamentals of statistics
- Lecture 23 - Probability theory
- Lecture 24 - Process capability analysis: Key Concepts
- Lecture 25 - Process capability analysis: Measures and Indices
- Lecture 26 - Process capability analysis: Minitab Application
- Lecture 27 - Non-normal process capability analysis
- Lecture 28 - Hypothesis testing: Fundamentals
- Lecture 29 - Hypothesis Testing: Single Population Test
- Lecture 30 - Hypothesis Testing: Two Population Test
- Lecture 31 - Hypothesis Testing: Two Population: Minitab Application

- Lecture 32 - Correlation and Regression Analysis
- Lecture 33 - Regression Analysis: Model Validation
- Lecture 34 - One-Way ANOVA
- Lecture 35 - Two-Way ANOVA
- Lecture 36 - Multi-vari Analysis
- Lecture 37 - Failure Mode Effect Analysis (FMEA)
- Lecture 38 - Introduction to Design of Experiment
- Lecture 39 - Randomized Block Design
- Lecture 40 - Randomized Block Design: Minitab Application
- Lecture 41 - Factorial Design
- Lecture 42 - Factorial Design: Minitab Application
- Lecture 43 - Fractional Factorial Design
- Lecture 44 - Fractional Factorial Design: Minitab Application
- Lecture 45 - Taguchi Method: Key Concepts
- Lecture 46 - Taguchi Method: Illustrative Application
- Lecture 47 - Seven QC Tools
- Lecture 48 - Statistical Process Control: Key Concepts
- Lecture 49 - Statistical Process Control: Control Charts for Variables
- Lecture 50 - Operating Characteristic (OC) Curve for Variable Control charts
- Lecture 51 - Statistical Process Control: Control Charts for Attributes
- Lecture 52 - Operating Characteristic (OC) Curve for Attribute Control charts
- Lecture 53 - Statistical Process Control: Minitab Application
- Lecture 54 - Acceptance Sampling: Key Concepts
- Lecture 55 - Acceptance Sampling Plans for Attributes: Key Concepts
- Lecture 56 - Design of Acceptance Sampling Plans for Attributes
- Lecture 57 - Acceptance Sampling Plans for Variables
- Lecture 58 - Acceptance Sampling: Minitab Application
- Lecture 59 - Design for Six Sigma (DFSS): DMADV, DMADOV
- Lecture 60 - Design for Six Sigma (DFSS): DFX
- Lecture 61 - Team Management
- Lecture 62 - Six Sigma: Case study
- Lecture 63 - Six Sigma: Summary of key concepts

NPTEL : NOC:Performance and Reward Management (Management)

Co-ordinators : Dr. Susmita Mukhopadhyay

Lecture 1 - Understanding meaning of performance management and reward systems management with performance management process

Lecture 2 - Understanding meaning of performance management and reward systems management with performance management process (Continued...)

Lecture 3 - Understanding meaning of performance management and reward systems management with performance management process (Continued...)

Lecture 4 - Understanding meaning of performance management and reward systems management with performance management process (Continued...)

Lecture 5 - Understanding meaning of performance management and reward systems management with performance management process (Continued...)

Lecture 6 - Developing an understanding as to why performance management and reward management are of strategic importance and their role in strategic planning

Lecture 7 - Developing an understanding as to why performance management and reward management are of strategic importance and their role in strategic planning (Continued...)

Lecture 8 - Developing an understanding as to why performance management and reward management are of strategic importance and their role in strategic planning (Continued...)

Lecture 9 - Developing an understanding as to why performance management and reward management are of strategic importance and their role in strategic planning (Continued...)

Lecture 10 - Developing an understanding as to why performance management and reward management are of strategic importance and their role in strategic planning (Continued...)

Lecture 11 - Implementation of a performance management system, defining performance and choosing a measurement approach and understanding the meaning of results

Lecture 12 - Implementation of a performance management system, defining performance and choosing a measurement approach and understanding the meaning of results (Continued...)

Lecture 13 - Implementation of a performance management system, defining performance and choosing a measurement approach and understanding the meaning of results (Continued...)

Lecture 14 - Implementation of a performance management system, defining performance and choosing a measurement approach and understanding the meaning of results (Continued...)

Lecture 15 - Implementation of a performance management system, defining performance and choosing a measurement approach and understanding the meaning of results (Continued...)

Lecture 16 - Implementing a performance management system in your organization

Lecture 17 - Implementing a performance management system in your organization (Continued...)

Lecture 18 - Implementing a performance management system in your organization (Continued...)

Lecture 19 - Implementing a performance management system in your organization (Continued...)

Lecture 20 - Implementing a performance management system in your organization (Continued...)

Lecture 21 - Role of performance management in employee development, addressing performance management skills and team reward management

Lecture 22 - Role of performance management in employee development, addressing performance management skills and team reward management (Continued...)

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Lecture 23 - Role of performance management in employee development, addressing performance management skills and team reward management (Continued...)

Lecture 24 - Role of performance management in employee development, addressing performance management skills and team reward management (Continued...)

Lecture 25 - Role of performance management in employee development, addressing performance management skills and team reward management (Continued...)

Lecture 26 - Overview, reward system, understanding total, strategic and international reward

Lecture 27 - Overview, reward system, understanding total, strategic and international reward (Continued...)

Lecture 28 - Overview, reward system, understanding total, strategic and international reward (Continued...)

Lecture 29 - Overview, reward system, understanding total, strategic and international reward (Continued...)

Lecture 30 - Overview, reward system, understanding total, strategic and international reward (Continued...)

Lecture 31 - Understanding linkage between performance management and reward, an overview of various types of reward; financial reward, non-financial reward; contingent pay scheme; bonus scheme; team pay ; rewarding for business performance; recognition sc

Lecture 32 - Understanding linkage between performance management and reward, an overview of various types of reward; financial reward, non-financial reward; contingent pay scheme; bonus scheme; team pay ; rewarding for business performance; recognition sc

Lecture 33 - Understanding linkage between performance management and reward, an overview of various types of reward; financial reward, non-financial reward; contingent pay scheme; bonus scheme; team pay ; rewarding for business performance; recognition sc

Lecture 34 - Understanding linkage between performance management and reward, an overview of various types of reward; financial reward, non-financial reward; contingent pay scheme; bonus scheme; team pay ; rewarding for business performance; recognition sc

Lecture 35 - Understanding linkage between performance management and reward, an overview of various types of reward; financial reward, non-financial reward; contingent pay scheme; bonus scheme; team pay ; rewarding for business performance; recognition sc

Lecture 36 - Understanding linkage between performance management and reward, an overview of various types of reward; financial reward, non-financial reward; contingent pay scheme; bonus scheme; team pay ; rewarding for business performance; recognition sc

Lecture 37 - Valuing and grading jobs, understanding pay levels, job evaluation schemes, equal pay, market rate analysis, designing of grade and pay structure

Lecture 38 - Valuing and grading jobs, understanding pay levels, job evaluation schemes, equal pay, market rate analysis, designing of grade and pay structure (Continued...)

Lecture 39 - Valuing and grading jobs, understanding pay levels, job evaluation schemes, equal pay, market rate analysis, designing of grade and pay structure (Continued...)

Lecture 40 - Valuing and grading jobs, understanding pay levels, job evaluation schemes, equal pay, market rate analysis, designing of grade and pay structure (Continued...)

Lecture 41 - Valuing and grading jobs, understanding pay levels, job evaluation schemes, equal pay, market rate analysis, designing of grade and pay structure (Continued...)

Lecture 42 - Rewarding Special Groups, rewarding directors and senior executives, sales and customer service staff, knowledge workers and manual workers

Lecture 43 - Rewarding Special Groups, rewarding directors and senior executives, sales and customer service staff, knowledge workers and manual workers (Continued...)

Lecture 44 - Rewarding Special Groups, rewarding directors and senior executives, sales and customer service staff, knowledge workers and manual workers (Continued...)

Lecture 45 - Rewarding Special Groups, rewarding directors and senior executives, sales and customer service staff, knowledge workers and manual workers (Continued...)

Lecture 46 - Rewarding Special Groups, rewarding directors and senior executives, sales and customer service staff, knowledge workers and manual workers (Continued...)

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Lecture 47 - Rewarding Special Groups, rewarding directors and senior executives, sales and customer service staff, knowledge workers and manual workers (Continued...)

Lecture 48 - Understanding relevance of employee benefits and pension schemes, employee benefits, flexible benefits, pension scheme, 7th Pay Commission

Lecture 49 - Understanding relevance of employee benefits and pension schemes, employee benefits, flexible benefits, pension scheme, 7th Pay Commission (Continued...)

Lecture 50 - Understanding relevance of employee benefits and pension schemes, employee benefits, flexible benefits, pension scheme, 7th Pay Commission (Continued...)

Lecture 51 - Understanding relevance of employee benefits and pension schemes, employee benefits, flexible benefits, pension scheme, 7th Pay Commission (Continued...)

Lecture 52 - Understanding relevance of employee benefits and pension schemes, employee benefits, flexible benefits, pension scheme, 7th Pay Commission (Continued...)

Lecture 53 - Developing and Implementing Reward Systems

Lecture 54 - Developing and Implementing Reward Systems (Continued...)

Lecture 55 - Developing and Implementing Reward Systems (Continued...)

Lecture 56 - Developing and Implementing Reward Systems (Continued...)

Lecture 57 - Developing and Implementing Reward Systems (Continued...)

Lecture 58 - Understanding the implications of performance and reward management in present organizational dynamics through case studies

Lecture 59 - Understanding the implications of performance and reward management in present organizational dynamics through case studies (Continued...)

Lecture 60 - Understanding the implications of performance and reward management in present organizational dynamics through case studies (Continued...)

Lecture 61 - Understanding the implications of performance and reward management in present organizational dynamics through case studies (Continued...)

Lecture 62 - Understanding the implications of performance and reward management in present organizational dynamics through case studies (Continued...)

Lecture 63 - Understanding the implications of performance and reward management in present organizational dynamics through case studies (Continued...)

NPTEL : NOC:The Ethical Corporation (Management)

Co-ordinators : Prof. Chhanda Chakraborti

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Lecture 2 - Ethical Corporation

Lecture 3 - What is Ethics

Lecture 4 - Law and Ethics, and Responsibilities

Lecture 5 - Why should a Corporation be Ethical

Lecture 6 - Normative Ethical Theories : Utilitarianism

Lecture 7 - Normative Ethical Theories : Deontological Ethics

Lecture 8 - Normative Ethical Theories : Rights and Justice

Lecture 9 - Normative Ethical Theories : Virtue Ethics

Lecture 10 - Normative Ethical Theories : Care Ethics

Lecture 11 - Managing Ethics within the Corporation

Lecture 12 - Managing Ethics within the Organization : Formal Approach

Lecture 13 - Managing Ethics within a Corporation : Formal and Informal Approach

Lecture 14 - How to Manage Inter - Personal Ethical Misconduct at Workplace

Lecture 15 - How to Apply Ethics

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Lecture 17 - Conflicts and Key Elements in Corporate Governance

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Lecture 19 - Specific Areas of Concern in Corporate Governance and Countermeasures - II

Lecture 20 - Concluding Session on Corporate Governance

Lecture 21 - Investing in Human relations: Employees as stakeholders and Investors of Human Capital

Lecture 22 - Employer-employee: Duties and rights from both sides

Lecture 23 - Organization model and employer-employee relation

Lecture 24 - Some specific issues in employer-employee relationship

Lecture 25 - Employees All Over the World

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Lecture 27 - Corporate Obligations to Natural Environment through the Laws

Lecture 28 - Corporate Obligations to Natural Environment through Appeal to Business Sense and Strategy

Lecture 29 - Corporate Obligations to Natural Environment on Ethical Grounds

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Lecture 2 - Trademark

Lecture 3 - Geographical Indications

Lecture 4 - Copyright

Lecture 5 - Industrial Designs

Lecture 6 - Integrated Circuits Layout Designs

Lecture 7 - Trade Secrets or Undisclosed Information

Lecture 8 - Information Competition Law

Lecture 9 - Introduction to Competition Law (Continued...)

Lecture 10 - Introduction Competition Law Anti-Competitive Practices

Lecture 11 - Bid-Rigging

Lecture 12 - Introduction Competition Law - Vertical Agreements

Lecture 13 - Abuse of Dominance, Combinations

Lecture 14 - Regulation of Combinations

Lecture 15 - Economic Theory of IP And Competition

Lecture 16 - Interface Between IP And Competition

Lecture 17 - The United States Anti-Trust Law

Lecture 18 - Tying Arrangements And Intellectual Property Under Sherman Act

Lecture 19 - United States Jurisprudence: Unilateral Refusal To License Or Deal

Lecture 20 - Price Fixing And Antitrust Law

Lecture 21 - Market Allocation And IP

Lecture 22 - Vertical Restraints

Lecture 23 - Vertical Restraints (Contd)

Lecture 24 - Enforcement of Anti-Trust Law in United States

Lecture 25 - Introduction To EU Competition Policy And IPR

Lecture 26 - IP Based Conduct under Article 101

Lecture 27 - IP Based Conduct under Article 102

Lecture 28 - IP Based Conduct under Article 102

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- Lecture 6 - How to read a patent document
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- Lecture 2 - Skills, Roles and Functions of Management
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- Lecture 4 - Scientific Management
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- Lecture 6 - Concept, Types, Importance and Process of Planning
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- Lecture 8 - Traditional objective setting and methods of Planning
- Lecture 9 - Strategic Management and Planning
- Lecture 10 - Premising and Forecasting of Planning
- Lecture 11 - Concept, Types, Importance and Process of Decision Making
- Lecture 12 - Different Models of Decision Making
- Lecture 13 - Decision Making Styles and Cognitive biases in decision making
- Lecture 14 - Barriers of Effective Decision Making
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- Lecture 16 - Concept, Importance and Steps of Management by Objectives
- Lecture 17 - Concept, Importance and Steps of Management by exception
- Lecture 18 - Style of Management (American, Japanese and Indian)
- Lecture 19 - Approaches of management including McKinsey's 7A's approach
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- Lecture 21 - Concept, Importance, Process, Nature, and Principle of Organisation
- Lecture 22 - Organisational Design and Structure
- Lecture 23 - Coordination in Management
- Lecture 24 - Differentiation in management
- Lecture 25 - Concept, Types, Importance, Steps, Factors and Advantages of Integration
- Lecture 26 - Concept, Types, Importance and Process of Span of Management
- Lecture 27 - Concept, types, factors, advantages and disadvantages of Centralisation and Decentralisation
- Lecture 28 - Delegation
- Lecture 29 - Different issues relating to authority and power
- Lecture 30 - Different aspects of line and staff organisation
- Lecture 31 - Concept, importance, process and methods of Staffing and HRM

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- Lecture 36 - Concept, Types, Importance, Techniques of Career strategy
- Lecture 37 - Concept, Types, Importance, Techniques of Career strategy (Continued...)
- Lecture 38 - Concept, Types, Importance, Techniques of Career strategy (Continued...)
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- Lecture 43 - Forces and factors of organisational change
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- Lecture 48 - Behavioural reaction to organisational Change
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- Lecture 53 - Leadership, and Its Theories
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- Lecture 55 - Human factors and Motivation
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- Lecture 58 - Budgeting, concept, importance, process and benefits
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NPTEL : NOC:Decision Support System for Managers (Management)

Co-ordinators : Prof Sujoy Bhattacharya, Prof. Anupam Ghosh, Prof. Kunal Kanti Ghosh

Lecture 1 - Introduction to decision support systems

Lecture 2 - Components of a decision support systems

Lecture 3 - Components of a decision support systems (Continued...)

Lecture 4 - Models in decision support systems

Lecture 5 - Models in decision support systems (Continued...)

Lecture 6 - Structured, Semi-Structured and Unstructured problems; Models

Lecture 7 - Purpose of models; classification of models

Lecture 8 - Solution Techniques - Optimization : Linear Programming

Lecture 9 - Solution Techniques - Optimization : Linear Programming (Continued...)

Lecture 10 - Solution Techniques - Optimization : Integer Programming

Lecture 11 - Decision Support Systems for Forecasting

Lecture 12 - Decision Support Systems for Forecasting (Continued...)

Lecture 13 - Decision Support Systems for Forecasting (Continued...)

Lecture 14 - Decision Support Systems for Forecasting (Continued...)

Lecture 15 - Decision Support Systems for Forecasting (Continued...)

Lecture 16 - Decision Making for Warehouse Location : Factor Rating and Break - Even Method

Lecture 17 - Decision Making for Warehouse Location (Continued..): Centre of gravity; Ardalan heuristic and transportation cost models

Lecture 18 - Estimation of space requirement in a warehouse and concept of economic order quantity (EOQ)

Lecture 19 - Economic order quantity (EOQ) (Continued...)

Lecture 20 - ABC-FSN-VED Analysis; space calculation in a warehouse - for Staging area

Lecture 21 - Space calculation in a warehouse : Space calculation for racks

Lecture 22 - Order Picking; Material handling equipment's

Lecture 23 - Material Safety and Safety Equipment's

Lecture 24 - Automated storage and replenishment systems (AS/RS)

Lecture 25 - Managerial Decision making in the context of warehousing and materials management

Lecture 26 - Issues in HR; Employee Selection

Lecture 27 - Employee Selection, Promotion and Deployment Method - Lp Method

Lecture 28 - Employee Selection, Promotion and Deployment Method - Rating and ranking Method ; Clustering

Lecture 29 - Employee Selection, Promotion and Deployment Method - BCG

Lecture 30 - Strategizing for Business, the SWOT and Porter's Framwork Revisited

DIGIMAT - The No.1 Autonomous Learning Platform for Creative Learning

- Lecture 31 - Fortune at the Bottom of the Pyramid, GE, Rule of Three
- Lecture 32 - Self Actualisation Needs, Rural Marketing Challenges
- Lecture 33 - Rural Marketing; Balanced ScoreCard
- Lecture 34 - Evaluating Investment Proposals : NPV, IRR
- Lecture 35 - Costing and Pricing for Public Transport
- Lecture 36 - Costing and Pricing for Hospitals
- Lecture 37 - Decision Support Systems for Marketing : Decision Support Systems for Media Selection Model
- Lecture 38 - Decision Support Systems for Marketing : Decision Support Systems for Media Selection Model (Continued...)
- Lecture 39 - Decision Support Systems for Marketing : Decision Support Systems for Product Pricing Model
- Lecture 40 - Pricing : Model Selection Using Cross - Validation
- Lecture 41 - Taxation and the Distribution Network
- Lecture 42 - Transshipment; Flexibility and Six Sigma
- Lecture 43 - Flexibility and Total Cost of the Network
- Lecture 44 - Risk Analysis for the Distribution Network
- Lecture 45 - Echelons in the Network
- Lecture 46 - Concept of Variability and Six Sigma
- Lecture 47 - Concept of Variability and Six Sigma (Continued...)
- Lecture 48 - Roadmap to Six Sigma; Ishikawa Diagram and SIPOC
- Lecture 49 - Service Systems : Characteristics; Failure and Recovery
- Lecture 50 - Decision Support Systems for Inventory
- Lecture 51 - Decision Support Systems for Inventory (Continued...)
- Lecture 52 - Decision Support Systems for Inventory (Continued...)
- Lecture 53 - Decision Support Systems for Inventory (Continued...)
- Lecture 54 - Decision Support Systems for Inventory (Continued...)
- Lecture 55 - Decision Support Systems for Operations Management
- Lecture 56 - Decision Support Systems for Operations Management (Continued...)
- Lecture 57 - Decision Support Systems for Operations Management (Continued...)
- Lecture 58 - Decision Support Systems for Operations Management (Continued...)
- Lecture 59 - Decision Support Systems for Operations Management (Continued...)
- Lecture 60 - DSS for Multi - Item Production - Distribution Planning

Lecture 1 - Introduction - Part 1

Lecture 2 - Introduction - Part 2

Lecture 3 - Dimensions of Information System

Lecture 4 - Information Management in the digital world

Lecture 5 - Class discussions and conclusion

Lecture 6 - Data bases and information management

Lecture 7 - Data warehouse and business intelligence

Lecture 8 - Introduction to data mining

Lecture 9 - Data analytics tools and techniques

Lecture 10 - What is ERP ?

Lecture 11 - ERP - Evolution and Benefits

Lecture 12 - Business Benefits of ERP

Lecture 13 - ERP project management: Challenge, risks and best practices

Lecture 14 - Change management and conclusion

Lecture 15 - Customer relationship management

Lecture 16 - Supply Chain Management - Part 1

Lecture 17 - Supply Chain Management - Part 2

Lecture 18 - Supplier relationship management

Lecture 19 - Product lifecycle maintenance

Lecture 20 - Information Systems for manufacturing management

Lecture 21 - Information Systems for manufacturing management (Continued...)

Lecture 22 - Information Systems for materials management

Lecture 23 - Information Systems for quality management

Lecture 24 - Information Systems for marketing

Lecture 25 - Information Systems for marketing (Continued...)

Lecture 26 - Information Systems for sales and distribution

Lecture 27 - Information Systems for finance and accounting

Lecture 28 - Information Systems for human resource management

Lecture 29 - Information Systems for human resource management (Continued...)

Lecture 30 - Information Systems (IS) strategy

Lecture 31 - Aligning IT with business objectives

- Lecture 32 - Balanced Score Card
- Lecture 33 - Data Centers, Virtualization and cloud computing
- Lecture 34 - Cloud computing and selection of cloud vendor
- Lecture 35 - Introduction to E-Commerce
- Lecture 36 - B2C Business Models
- Lecture 37 - B2C Business Models (Continued...)
- Lecture 38 - Unique E-Commerce Business Models
- Lecture 39 - Social Commerce and M-Commerce
- Lecture 40 - Cloud Computing - Part I
- Lecture 41 - Cloud Computing - Part II
- Lecture 42 - Internet of Things - Part I
- Lecture 43 - Internet of Things - Part II
- Lecture 44 - Internet of Things - Part III
- Lecture 45 - Big Data and other Emerging Technologies
- Lecture 46 - Knowledge Management Systems (KMS)
- Lecture 47 - Decision Support Systems
- Lecture 48 - Executive Support Systems
- Lecture 49 - Expert Systems
- Lecture 50 - Learning Management Systems (LMS)
- Lecture 51 - Ethical and Social Issues in MIS - I
- Lecture 52 - Ethical and Social Issues in MIS - II
- Lecture 53 - Security Issues in MIS - I
- Lecture 54 - Security Issues in MIS - II
- Lecture 55 - Security Issues in MIS - III
- Lecture 56 - Managing Global Organization - Globalization - Part 1
- Lecture 57 - Global Strategies and Business Organization
- Lecture 58 - Shared Services
- Lecture 59 - Offshoring/Transitioning Global IT Systems
- Lecture 60 - Globalization of Corporates in a Flat World

Lecture 1 - Overview of Module 1 and Introduction of Causality

Lecture 2 - Correlation and Causality

Lecture 3 - Correlation and Causality (Continued...)

Lecture 4 - Correlation and Causality (Continued...)

Lecture 5 - Probability Theory

Lecture 6 - Probability Theory (Continued...)

Lecture 7 - Probability Theory (Continued...)

Lecture 8 - Probability Theory (Continued...)

Lecture 9 - Posterior Probability

Lecture 10 - Bayesian Theorem

Lecture 11 - Bayesian Theorem (Continued...): Repeated Trial

Lecture 12 - Bayesian Theorem (Continued...): Example of Diamond Identification

Lecture 13 - Probability Distribution

Lecture 14 - Double Structure of Variable

Lecture 15 - Probability Distribution (Discrete/Continuous Variable) Random Variable

Lecture 16 - Probability Mass Function (PMF) Probability Density Function (PDF)

Lecture 17 - Expectation, Variance, Covariance

Lecture 18 - Expectation, Variance, Covariance (Continued...)

Lecture 19 - Covariance Rule

Lecture 20 - Bernoulli Distribution

Lecture 21 - Bernoulli Distribution (Continued...)

Lecture 22 - Normal Approximation of Bernoulli Distribution

Lecture 23 - Sampling

Lecture 24 - Sampling (Continued...)

Lecture 25 - Central Limit Theorem

Lecture 26 - Law of Large Numbers LLN

Lecture 27 - Properties of Estimator

Lecture 28 - Conflict Between Unbiasedness and Min Variance

Lecture 29 - T-Distribution

Lecture 30 - Normal Distribution

Lecture 31 - Normal Distribution (Continued...)

[Lecture 32 - Hypothesis Testing](#)

[Lecture 33 - Decision Rules](#)

[Lecture 34 - Level of Significance](#)

[Lecture 35 - P Value](#)

[Lecture 36 - Power of a Test](#)

[Lecture 37 - Confidence Interval](#)

[Lecture 38 - Confidence Interval Example](#)

[Lecture 39 - Properties of Power of a Test](#)

[Lecture 40 - Introduction to Module II](#)

[Lecture 41 - Error Term, Coefficient of Determination, Regression Coefficient](#)

[Lecture 42 - Error Term, Coefficient of Determination, Regression Coefficient \(Continued...\)](#)

[Lecture 43 - Error Term, Coefficient of Determination, Regression Coefficient \(Continued...\)](#)

[Lecture 44 - Definition : Variable, Parameter and Coefficient](#)

[Lecture 45 - Introduction to Regression: Recapitulating Correlation and Causal Thinking](#)

[Lecture 46 - Adjusted R-Squared](#)

[Lecture 47 - Degrees of Freedom](#)

[Lecture 48 - Multiple Regression](#)

[Lecture 49 - Multiple Regression \(Continued...\)](#)

[Lecture 50 - Regression Table](#)

[Lecture 51 - Regression Table \(Continued...\)](#)

[Lecture 52 - Multicollinearity](#)

[Lecture 53 - Multicollinearity \(Continued...\)](#)

[Lecture 54 - Multicollinearity \(Continued...\)](#)

[Lecture 55 - Multicollinearity \(Continued...\)](#)

[Lecture 56 - Multicollinearity \(Continued...\)](#)

[Lecture 57 - Dummy Variable](#)

[Lecture 58 - Dummy variable \(Continued...\)](#)

[Lecture 59 - Dummy variable \(Continued...\)](#)

[Lecture 60 - Dummy variable \(Continued...\)](#)

[Lecture 61 - Dummy variable \(Continued...\)](#)

[Lecture 62 - Dummy variable \(Continued...\)](#)

[Lecture 63 - Dummy variable \(Continued...\)](#)

[Lecture 64 - Heteroscedasticity](#)

[Lecture 65 - Heteroscedasticity \(Continued...\)](#)

[Lecture 66 - Heteroscedasticity \(Continued...\)](#)

[Lecture 67 - Heteroscedasticity \(Continued...\)](#)

[Lecture 68 - Heteroscedasticity \(Continued...\)](#)

[Lecture 69 - Heteroscedasticity \(Continued...\)](#)

[Lecture 70 - Autocorrelation](#)

[Lecture 71 - Autocorrelation \(Continued...\)](#)

[Lecture 72 - Autocorrelation \(Continued...\)](#)

[Lecture 73 - Autocorrelation \(Continued...\)](#)

[Lecture 74 - Autocorrelation \(Continued...\)](#)

[Lecture 75 - Autocorrelation \(Continued...\)](#)

[Lecture 76 - Autocorrelation \(Continued...\)](#)

[Lecture 77 - Autocorrelation \(Continued...\)](#)

[Lecture 78 - Autocorrelation \(Continued...\)](#)

[Lecture 79 - Autocorrelation \(Continued...\)](#)

[Lecture 80 - Autocorrelation \(Continued...\)](#)

[Lecture 81 - Autocorrelation \(Continued...\)](#)

[Lecture 82 - Remedy for Autocorrelation](#)

[Lecture 83 - Model Specification](#)

[Lecture 84 - Model Specification \(Continued...\)](#)

[Lecture 85 - Model Specification \(Continued...\)](#)

[Lecture 86 - Model Specification \(Continued...\)](#)

[Lecture 87 - Model Specification \(Continued...\)](#)

[Lecture 88 - Model Specification \(Continued...\)](#)

[Lecture 89 - Model Specification \(Continued...\)](#)

[Lecture 90 - Model Specification \(Continued...\)](#)

[Lecture 91 - Continuation with Proxy Variable](#)

[Lecture 92 - Ramsey Reset Test](#)

[Lecture 93 - Introduction to Module III](#)

[Lecture 94 - Non Stochastic Regressor](#)

[Lecture 95 - Stochastic Regressor](#)

[Lecture 96 - Assumptions for Regression Models with Non-Stochastic Regressor](#)

[Lecture 97 - Assumptions for Regression Model with Stochastic Regressor](#)

[Lecture 98 - Instrumental Variable](#)

[Lecture 99 - Instrumental Variable \(Continued...\)](#)

[Lecture 100 - Asymptotic Property](#)

[Lecture 101 - Problem of Endogeneity](#)

[Lecture 102 - Simultaneous Equation Model](#)

[Lecture 103 - Instrumental Variable for Endogeneity Bias Problem](#)

[Lecture 104 - Good Bad and Weak Instrumental Variable](#)

[Lecture 105 - Overidentification Underidentification Exact Identification - Instrumental Variable](#)

[Lecture 106 - Two Stage Least Square and Instrumental Variable](#)

[Lecture 107 - 2SLS and IV with Stata](#)

Lecture 1 - Group and Types, Characteristics

Lecture 2 - Group Properties and Determinants of Group Behaviour

Lecture 3 - Stages, Theories and Models of Group Development

Lecture 4 - Effectiveness of Work Group Behaviour

Lecture 5 - Group Decision Making and Limitations of Group Behaviour

Lecture 6 - Concept and Types of Team

Lecture 7 - How to improve team performance, difference between Team and Group

Lecture 8 - Effectiveness of Teamwork

Lecture 9 - Teamwork Process

Lecture 10 - Teamwork and Leadership

Lecture 11 - Concept and Types of Cooperation and Competition

Lecture 12 - Factors leading to Competition and Cooperation

Lecture 13 - Functions of Cooperation and Competition

Lecture 14 - Models on Competition and Cooperation

Lecture 15 - Benefits and drawbacks of competition and cooperation

Lecture 16 - Communication

Lecture 17 - Communication (Continued...)

Lecture 18 - Communication (Continued...)

Lecture 19 - Communication (Continued...)

Lecture 20 - Communication (Continued...)

Lecture 21 - Conflict

Lecture 22 - Conflict (Continued...)

Lecture 23 - Conflict (Continued...)

Lecture 24 - Conflict (Continued...)

Lecture 25 - Conflict (Continued...)

Lecture 26 - Power and Political Behaviour

Lecture 27 - Power and Political Behaviour (Continued...)

Lecture 28 - Power and Political Behaviour (Continued...)

Lecture 29 - Power and Political Behaviour (Continued...)

Lecture 30 - Power and Political Behaviour (Continued...)

Lecture 31 - Decision making

[Lecture 32 - Decision making \(Continued...\)](#)

[Lecture 33 - Decision making \(Continued...\)](#)

[Lecture 34 - Decision making \(Continued...\)](#)

[Lecture 35 - Decision making \(Continued...\)](#)

[Lecture 36 - Leadership Concept Types and Importance](#)

[Lecture 37 - Team Leadership Context, Actions](#)

[Lecture 38 - Theories of Leadership: Trait, Behavioural, Contingency, LMX, Three Dimensional](#)

[Lecture 39 - Leadership Qualities, Techniques and Skills](#)

[Lecture 40 - Leadership and Management](#)

[Lecture 41 - Problem Solving-Concept, Types and Importance](#)

[Lecture 42 - Problem Solving Process, Decision Making and Comparison between](#)

[Lecture 43 - Creativity](#)

[Lecture 44 - Problem Solving and Creativity in Team](#)

[Lecture 45 - Creativity Across Different Paradigms](#)

[Lecture 46 - Team and Organization](#)

[Lecture 47 - Organizational Culture](#)

[Lecture 48 - International Organizational Behaviour](#)

[Lecture 49 - Interpersonal Behaviour Across Cultures](#)

[Lecture 50 - Organizational Characteristics in Global Context](#)

[Lecture 51 - Virtual Team-Concept and importance](#)

[Lecture 52 - Virtual Team Models](#)

[Lecture 53 - Skills and Competencies of Virtual Team Members](#)

[Lecture 54 - Process of Virtual Team Development](#)

[Lecture 55 - Factors of Success, Advantages and Disadvantages of Virtual Teams](#)

[Lecture 56 - Evaluating Teams](#)

[Lecture 57 - Steps of Evaluation](#)

[Lecture 58 - Tools, Techniques and Methods of Evaluation](#)

[Lecture 59 - Rewarding Teams](#)

[Lecture 60 - Rewarding Teams \(Continued...\)](#)

Lecture 1 - Basic Concepts of Manufacturing Systems, Evolution of Manufacturing Systems

Lecture 2 - Types of Manufacturing Systems and Role of Automation

Lecture 3 - Product-Process-Flexibility Matrices, Four-Plane Concept of Manufacturing

Lecture 4 - Product Design and Manufacturing Systems

Lecture 5 - Definitions and Design Criteria for Production Systems

Lecture 6 - Manufacturing System Components - I

Lecture 7 - Manufacturing System Components - II

Lecture 8 - Industry 4.0

Lecture 9 - Automation Principles and Strategies for Process Improvement

Lecture 10 - Automated Production System Framework

Lecture 11 - Product Development Process: Approaches and stages

Lecture 12 - Mathematical Models for Interaction between Design and Manufacturing

Lecture 13 - Sequential and Concurrent Engineering Approaches for Product Development

Lecture 14 - Characterization of Concurrent Engineering Framework

Lecture 15 - Concurrent Engineering Techniques

Lecture 16 - Introduction to Concept and Application of Numerical Control (NC) Technology

Lecture 17 - Basic Concepts of an NC System

Lecture 18 - NC Coordinate System, NC Motion Control System

Lecture 19 - Features of CNC, Configuration of CNC Machine Control System

Lecture 20 - Numerical Examples

Lecture 21 - Distributed Numerical Control (DNC) and its Configuration

Lecture 22 - NC Part Programming-I (Manual, Computer-assisted)

Lecture 23 - NC Part Programming-II (CAD/CAM, MDI)

Lecture 24 - Interpolation and Part Programming

Lecture 25 - Numerical Examples

Lecture 26 - Group Technology (GT): Concept and Definition

Lecture 27 - Methods and Implementation of GT for Automation

Lecture 28 - Part Family Formation: Tools and Techniques

Lecture 29 - Numerical Examples on Part Family Formation

Lecture 30 - Application of GT for Designing Flexible and Programmable Automation

Lecture 31 - Concept and Definition of Cellular Manufacturing System (CMS)

- Lecture 32 - Cell Formation Approaches - I
- Lecture 33 - Cell Formation Approaches - II
- Lecture 34 - Evaluation of Cell Design, Numerical Examples
- Lecture 35 - Production Planning and Control in CMS, Assessment of Solution by Heuristics
- Lecture 36 - Types and Definitions of Flexibility in Manufacturing Systems
- Lecture 37 - Volume-Variety Relationships in Production Systems, What is FMS?
- Lecture 38 - Basic Features of FMS: Physical Subsystems
- Lecture 39 - Basic Features of FMS: Control Subsystems and Manufacturing Control Activities.
- Lecture 40 - Types of Problems in FMS
- Lecture 41 - Operational Problems in FMS: Tools and Techniques - 1, Problem Formulation
- Lecture 42 - Operational Problems in FMS: Tools and Techniques - 2, Numerical Examples
- Lecture 43 - Tool Allocation Policies in FMS, Numerical Examples
- Lecture 44 - Fixture and Pallet Selection Problems: Numerical Examples
- Lecture 45 - Types of FMS Layout, Relative Advantages
- Lecture 46 - Fundamentals of Robotics and its Applications
- Lecture 47 - Robot Movement and Precision
- Lecture 48 - Robot Motion Analysis, Robotic Joints and Links
- Lecture 49 - Robot Classification System, Industrial Robot Applications
- Lecture 50 - Numerical Examples
- Lecture 51 - Definition of Process Planning: Function of Process Plan
- Lecture 52 - Basic Steps in Process Plan Development
- Lecture 53 - Process Planning Approaches: Manual Experience-based Process Planning
- Lecture 54 - Process Planning Approaches: Computer-aided Process Planning
- Lecture 55 - CIN and CAPP, Process Optimization and CAPP
- Lecture 56 - Process Optimization and CAPP
- Lecture 57 - FMS and CAPP
- Lecture 58 - Process Optimization and CAPP: Numerical Examples
- Lecture 59 - Process Planning and Concurrent Engineering
- Lecture 60 - Automation (and other TPS Areas and Approaches)

- Lecture 1 - Introduction to Corporate Finance
- Lecture 2 - Corporate Finance and Corporate Governance
- Lecture 3 - Sources of Finance for a Firm
- Lecture 4 - Return and Risk
- Lecture 5 - Return, Risk and Portfolio Theory
- Lecture 6 - Time Value of Money
- Lecture 7 - Valuation of Future Cash Flows
- Lecture 8 - Valuation of Future Cash Flows (Continued...)
- Lecture 9 - Valuation of Bonds
- Lecture 10 - Valuation of Stocks
- Lecture 11 - Capital Budgeting Decisions
- Lecture 12 - Capital Budgeting Decisions (Continued...)
- Lecture 13 - Capital Budgeting Techniques - I
- Lecture 14 - Capital Budgeting Techniques - II
- Lecture 15 - Capital Budgeting Techniques - III
- Lecture 16 - Introduction to Cost of Capital
- Lecture 17 - Cost of Capital - I
- Lecture 18 - Cost of Capital - II
- Lecture 19 - Cost of Capital and Firm Value - I
- Lecture 20 - Cost of Capital and Firm Value - II
- Lecture 21 - Measures of Leverage
- Lecture 22 - Measures of Leverage (Continued...)
- Lecture 23 - Theories of Capital Structure - I
- Lecture 24 - Theories of Capital Structure - II
- Lecture 25 - Practical Issues in Capital Structure
- Lecture 26 - Working Capital Management - I
- Lecture 27 - Working Capital Management - II
- Lecture 28 - Measuring Liquidity - I
- Lecture 29 - Measuring Liquidity - II
- Lecture 30 - Inventory Management - I
- Lecture 31 - Inventory Management - II

[Lecture 32 - Inventory Management - III](#)

[Lecture 33 - Credit Management - I](#)

[Lecture 34 - Credit Management - II](#)

[Lecture 35 - Credit Management - III](#)

[Lecture 36 - Dividend Decisions - I](#)

[Lecture 37 - Dividend Decisions - II](#)

[Lecture 38 - Applications of Dividend Theories - I](#)

[Lecture 39 - Applications of Dividend Theories - II](#)

[Lecture 40 - Some Issues in Corporate Finance](#)

- Lecture 1 - Introduction to International Marketing
- Lecture 2 - Introduction to International Marketing
- Lecture 3 - Introduction to International Marketing
- Lecture 4 - Introduction to International Marketing
- Lecture 5 - International Business, Entry Modes and Theories
- Lecture 6 - International Business, Entry Modes and Theories
- Lecture 7 - International Business, Entry Modes and Theories
- Lecture 8 - International Business, Entry Modes and Theories
- Lecture 9 - International Business, Entry Modes and Theories
- Lecture 10 - Hofstede's Cultural Dimensions, Cross-cultural Sales Negotiations
- Lecture 11 - Hofstede's Cultural Dimensions, Cross-cultural Sales Negotiations (Continued...)
- Lecture 12 - Hofstede's Cultural Dimensions, Cross-cultural Sales Negotiations (Continued...)
- Lecture 13 - Hofstede's Cultural Dimensions, Cross-cultural Sales Negotiations (Continued...)
- Lecture 14 - Hofstede's Cultural Dimensions, Cross-cultural Sales Negotiations (Continued...)
- Lecture 15 - Import Export Procedures
- Lecture 16 - Import Export Procedures (Continued...)
- Lecture 17 - Import Export Procedures (Continued...)
- Lecture 18 - Import Export Procedures (Continued...)
- Lecture 19 - Import Export Procedures (Continued...)
- Lecture 20 - Designing a Global Marketing Program
- Lecture 21 - Designing a Global Marketing Program (Continued...)
- Lecture 22 - Designing a Global Marketing Program (Continued...)
- Lecture 23 - Designing a Global Marketing Program (Continued...)
- Lecture 24 - Designing a Global Marketing Program (Continued...)
- Lecture 25 - International Business Case Analysis
- Lecture 26 - International Business Case Analysis
- Lecture 27 - International Business Case Analysis (Continued...)
- Lecture 28 - International Business Case Analysis (Continued...)
- Lecture 29 - International Business Case Analysis (Continued...)
- Lecture 30 - Learning Session by Practicing Manager
- Lecture 31 - Learning session by Practicing Manager (Continued ...)

[Lecture 32 - Interaction with Practicing Manager - Question and Answer Session](#)

[Lecture 33 - Learning Session by Practicing Manager](#)

[Lecture 34 - Learning Session by Practicing Manager followed by Conclusion session](#)

[Lecture 35 - Interaction with Practicing Manager](#)

[Lecture 36 - Interaction with Practicing Manager \(Continued...\)](#)

[Lecture 37 - Interaction with Practicing Manager \(Continued...\)](#)

[Lecture 38 - Interaction with Practicing Manager \(Continued...\)](#)

[Lecture 39 - Concluding Session](#)

NPTEL : NOC:Retail Management (Management)

Co-ordinators : Prof. Swagato Chatterjee

Lecture 1 - Introduction to Retailing - Part 1

Lecture 2 - Introduction to Retailing - Part 2

Lecture 3 - Introduction to Retailing - Part 3

Lecture 4 - Relationship Management in Retailing

Lecture 5 - Value-based Retailing

Lecture 6 - Retailing Services

Lecture 7 - Loyalty and Reward Programs

Lecture 8 - Strategic Planning in Retailing

Lecture 9 - Global Retailing

Lecture 10 - Retail Business Models by Ownership

Lecture 11 - Franchising in Retail

Lecture 12 - Retail Institutions by Store - Based Strategy Mix

Lecture 13 - Retail Institutions by Store - Based Strategy Mix (Continued...)

Lecture 14 - Retail Institutions by Store - Based Strategy Mix (Continued...)

Lecture 15 - Retail Institutions by Store - Based Strategy Mix (Continued...)

Lecture 16 - Web, Non store-based and Other Forms of Nontraditional Retailing

Lecture 17 - Web, Non store-based and Other Forms of Nontraditional Retailing (Continued...)

Lecture 18 - Identifying and Understanding the Customers

Lecture 19 - Trading Area Analysis

Lecture 20 - Trading Area Analysis (Continued...)

Lecture 21 - Trading Area Analysis (Continued...)

Lecture 22 - Site Selection

Lecture 23 - Site ownership vs Site Leasing

Lecture 24 - Retail Supply Chain Management

Lecture 25 - Retail Supply Chain Management (Continued...)

Lecture 26 - Retail Operations Management - 1

Lecture 27 - Retail Operations Management - 2

Lecture 28 - Retail Operations Management - 3

Lecture 29 - Image in Retail

Lecture 30 - Pricing in Retail

Lecture 31 - Pricing in Retail (Continued...)

- [Lecture 32 - Pricing in Retail \(Continued...\)](#)
- [Lecture 33 - Merchandising in Retail](#)
- [Lecture 34 - Merchandising in Retail \(Continued...\)](#)
- [Lecture 35 - Category Management and Merchandise Planning](#)
- [Lecture 36 - Retail Promotions](#)
- [Lecture 37 - Retail Promotions: non-Ad Promotions](#)
- [Lecture 38 - OBHR Issues in Retail - 1](#)
- [Lecture 39 - HR Issues in Retail](#)
- [Lecture 40 - Vendor Negotiations](#)
- [Lecture 41 - Special Merchandising Contexts - 1](#)
- [Lecture 42 - Special Merchandising Contexts - 2](#)
- [Lecture 43 - Store Layout in Retail](#)
- [Lecture 44 - Retail Operations: Financial Aspects](#)
- [Lecture 45 - Budgeting and Costing](#)
- [Lecture 46 - Financial Merchandise Management](#)
- [Lecture 47 - Merchandise Forecasting, Dollar Control](#)

- Lecture 1 - Concept, Definition and Features of Company
- Lecture 2 - Various Types of Companies and Their Memberships
- Lecture 3 - Meetings of a Company and Memorandum of Associations
- Lecture 4 - Corporate Social Responsibility (CSR)
- Lecture 5 - Reporting and Various Activities under CSR
- Lecture 6 - Concept, Definition and Features of Corporate Governance
- Lecture 7 - Effect of Corporate Governance
- Lecture 8 - Major Structural Issues
- Lecture 9 - Duties and Responsibilities of Directors
- Lecture 10 - Corporate Governance a Way Forward
- Lecture 11 - Concept, Scope and Features of PIT
- Lecture 12 - Investigation and Prohibition on Dealing, Counselling
- Lecture 13 - Key Changes in PIT Amendment, 2020
- Lecture 14 - Model Code of Conduct for PIT, Trading Initiatives
- Lecture 15 - Insider trading examples, PIT Recent Cases and Insider Trading Initiatives
- Lecture 16 - Concept, Elements, Importance and Forms of Contracts
- Lecture 17 - Concept of Offer, Valid Offer and Essentials of Valid Offer
- Lecture 18 - Concept of Fraud, Misrepresentation and Consideration
- Lecture 19 - Major Issues related to Contract
- Lecture 20 - Law of Insurance
- Lecture 21 - Background, Concept and Salient Features of Factories Act
- Lecture 22 - Health and Safety
- Lecture 23 - Labour Welfare
- Lecture 24 - Working Hours
- Lecture 25 - Duties of Inspecting Officials
- Lecture 26 - Background, Concept and Importance of Legislation for Wages
- Lecture 27 - Payment of Wages
- Lecture 28 - Minimum Wages
- Lecture 29 - Payment of Bonus Act
- Lecture 30 - Equal Remuneration Act
- Lecture 31 - Social Securities

- [Lecture 32 - Social securities in unorganised sector](#)
- [Lecture 33 - The Employeesâ€™ Provident Fund Act](#)
- [Lecture 34 - Payment of Gratuity Act 1972](#)
- [Lecture 35 - Employee State Insurance \(ESI\)](#)
- [Lecture 36 - Concept and Salient Features of Industries](#)
- [Lecture 37 - Industrial Relation](#)
- [Lecture 38 - Industrial Dispute Act](#)
- [Lecture 39 - Various Authorities under Industrial Dispute Act, 1947](#)
- [Lecture 40 - Procedure, Power and Duties of Authorities](#)

Lecture 1 - Introduction to Safety and Risk Management

Lecture 2 - Hazard Triangle

Lecture 3 - Safety Ontology

Lecture 4 - Qualitative Risk Assessment

Lecture 5 - Quantitative Risk Assessment

Lecture 6 - Hazard and Risk Data - I

Lecture 7 - Hazard and Risk Data - II

Lecture 8 - Incident Investigation Data

Lecture 9 - Inspection and Audit Data

Lecture 10 - Behavioral and Organizational Safety Data

Lecture 11 - Data Dimensions and Information Quality

Lecture 12 - Missing Data Handling

Lecture 13 - Data Transformation - I

Lecture 14 - Data Transformation - II

Lecture 15 - Data Reduction - I

Lecture 16 - Data Reduction - II

Lecture 17 - Probability Distribution

Lecture 18 - Sample and Statistics

Lecture 19 - Safety Data Visualization Tools - I

Lecture 20 - Safety Data Visualization Tools - II

Lecture 21 - Safety Data Exploration

Lecture 22 - Leading and Lagging Indicators for Measuring Safety Performance

Lecture 23 - Control Charts for Safety Performance Evaluation and Monitoring

Lecture 24 - Safety Capability Analysis - I

Lecture 25 - Safety Capability Analysis - II

Lecture 26 - Safety Reports and Use of Text Analytics

Lecture 27 - Preprocessing of Text Data - I

Lecture 28 - Preprocessing of Text Data - II

Lecture 29 - Document Classification using KNN

Lecture 30 - Topic Modeling - Latent Dirichlet Allocation

Lecture 31 - Bow-Tie Construction

- Lecture 32 - Bow-Tie Quantification - I
- Lecture 33 - Bow-Tie Quantification - II: Accident Scenarios/Paths
- Lecture 34 - Bow-Tie Quantification - III: Accident Path Quantification
- Lecture 35 - Bow-Tie Quantification - IV: Probabilistic Approach using Monte Carlo Simulation
- Lecture 36 - Consequence Modeling and Risk Distribution
- Lecture 37 - Introduction to Predictive Safety and Risk Analytics
- Lecture 38 - Logistic Regression
- Lecture 39 - Application of Logistic Regression
- Lecture 40 - Classification and Regression Tree (CART)
- Lecture 41 - Classification and Regression Tree (CART): Case Study
- Lecture 42 - Support Vector Machine
- Lecture 43 - Support Vector Machine (Continued...)
- Lecture 44 - Application of Support Vector Machine
- Lecture 45 - Association Rule Mining
- Lecture 46 - Application of Association Rule Mining
- Lecture 47 - Statistical Measures of Safety Program Effectiveness - I
- Lecture 48 - Statistical Measures of Safety Program Effectiveness - II
- Lecture 49 - Statistical Measures of Safety Program Effectiveness - III
- Lecture 50 - Intervention Design
- Lecture 51 - Risk Based Decision Making - I
- Lecture 52 - Risk Based Decision Making - II
- Lecture 53 - Risk Based Maintenance - I
- Lecture 54 - Risk Based Maintenance - II
- Lecture 55 - Introduction to Behavioral Safety
- Lecture 56 - Behavioral Safety Data Collection and Preliminary Analysis
- Lecture 57 - Causal Modelling - I
- Lecture 58 - Causal Modelling - II: Application of Path Model
- Lecture 59 - Injury Epidemiology
- Lecture 60 - Occupational Safety, Health and Working Conditions Code, 2020 Analytics

Lecture 1 - Introduction and Concept - I

Lecture 2 - Introduction and Concept - II

Lecture 3 - Analysis of micro and macro environment - I

Lecture 4 - Analysis of micro and macro environment - II

Lecture 5 - Competition and Competitive Advantage - I

Lecture 6 - Competition and Competitive Advantage - II

Lecture 7 - Competition and Competitive Advantage - III

Lecture 8 - Framework for Internal Analysis of Firm - I

Lecture 9 - Framework for Internal Analysis of Firm - II

Lecture 10 - Value Chain Analysis

Lecture 11 - Resource-based view of firm and sustainability

Lecture 12 - Strategy Formulation - I

Lecture 13 - Strategy Formulation - II

Lecture 14 - Strategy Formulation - III

Lecture 15 - Diversification - I

Lecture 16 - Diversification - II

Lecture 17 - Mergers and Acquisitions - I

Lecture 18 - Mergers and Acquisitions - II

Lecture 19 - Portfolio Analysis and Display Matrices - I

Lecture 20 - Portfolio Analysis and Display Matrices - II

Lecture 21 - Operating and Financial Analysis

Lecture 22 - Complexities and Challenges of Competing in Global Markets - I

Lecture 23 - Complexities and Challenges of Competing in Global Markets - II

Lecture 24 - Entry Mode Strategies and Main Approaches for International Business

Lecture 25 - Building Competitive Advantage in International Markets

Lecture 26 - Strategies for competing in developing markets, and defending against global giants

Lecture 27 - Resource Allocation

Lecture 28 - 7-S Framework for Organizational Change

Lecture 29 - Strategy Implementation Issues

Lecture 30 - Matching organization structure to strategy

Lecture 31 - Forms of Organization

[Lecture 32 - Boundaryless Organization](#)

[Lecture 33 - Strategic Leadership - I](#)

[Lecture 34 - Strategic Leadership - II](#)

[Lecture 35 - Universal Inner Structure of Effective Leaders](#)

[Lecture 36 - Strategic Leadership - IV](#)

[Lecture 37 - Business and Operational Excellence](#)

[Lecture 38 - Strategic and Operational Control](#)

[Lecture 39 - Balanced Scorecard Approach](#)

[Lecture 40 - Roles and Responsibilities of Board of Directors](#)

[Lecture 41 - Strategic Management Role and Style of the Board](#)

[Lecture 42 - Composition, structure and other requirements of Board](#)

[Lecture 43 - Improve Board Effectiveness, Board and Directorsâ€™ Performance Evaluation](#)

[Lecture 44 - Corporate Governance Code](#)

[Lecture 45 - Corporate Social Responsibility and Sustainability](#)

[Lecture 46 - Social Auditing](#)

[Lecture 47 - Innovation for Survival and Growth - I](#)

[Lecture 48 - Innovation for Survival and Growth - II](#)

[Lecture 49 - Entrepreneurship and Intrapreneurship](#)

[Lecture 50 - Technology Management - I](#)

[Lecture 51 - Technology Management - II](#)

[Lecture 52 - In-house Development of Technology](#)

[Lecture 53 - Strategic Importance of Knowledge and Organizational Learning](#)

[Lecture 54 - Strategies for Knowledge Management](#)

[Lecture 55 - Developing Strategic Plan of a Major Oil Company - I](#)

[Lecture 56 - Developing Strategic Plan of a Major Oil Company - II](#)

[Lecture 57 - Developing Strategic Plan of a Major Oil Company - III](#)

[Lecture 58 - Summary of Modules 1-6](#)

[Lecture 59 - Summary of Modules 7-11](#)

[Lecture 60 - Summary of Modules 12-18](#)

- Lecture 1 - Definition, purpose, and development of Human Factors and Ergonomics
- Lecture 2 - Types and components of worksystems, their interactions and evaluations
- Lecture 3 - Human components, machine components and environment components of worksystems
- Lecture 4 - Modern worksystems, FMJ vs FJM
- Lecture 5 - Contribution of human factors in systems design, engineering and management
- Lecture 6 - Anthropometry in product/process design, MHD, anthropometric design motto
- Lecture 7 - Types of anthropometric data, principles of applied anthropometry
- Lecture 8 - Examples of anthropometric design, numerical exercises
- Lecture 9 - Working Posture Analysis, Postural Triangle, Design for Seated and Standing Workers - Part 1
- Lecture 10 - Working Posture Analysis, Postural Triangle, Design for Seated and Standing Workers - Part 2
- Lecture 11 - Metabolism during work, Aerobic and anaerobic work, oxygen uptake
- Lecture 12 - Physical work capacity and energy expenditure, Individual differences, RWL, MOW
- Lecture 13 - MOE expenditure, Subjective measures of physical effort, Borg RPE scale, Factors
- Lecture 14 - EE of various operations in agriculture, construction and manufacturing industry - I
- Lecture 15 - EE of various operations in agriculture, construction and manufacturing industry - II
- Lecture 16 - Types of Injury Problems in Manual Handling Tasks, Types of Activities and Body Movements
- Lecture 17 - Biomechanical Modelling and Analysis of Manual Lifting
- Lecture 18 - Definitions and Standards of Lifting: NIOSH Lifting Equation
- Lecture 19 - EC Guidelines, UK Health and Safety Commission Guidelines
- Lecture 20 - Use of Material Handling Aids, Types of Material Handling Devices, Numerical Problems
- Lecture 21 - Ergonomic Problems in Computer Workstations, Design Elements of Computer Workstation
- Lecture 22 - Specifications of Computer Workstation Design Elements
- Lecture 23 - Methods to Reduce Glare/Reflection on Screen
- Lecture 24 - Design of Human-Computer Interaction
- Lecture 25 - Evolution of Technology in Computer Screen, Numerical Problems
- Lecture 26 - Work Postures and Related Complaints, Work Postures for Different Tasks, Task Analysis
- Lecture 27 - Power Law of Practice, Learning Curve, Numerical Pro
- Lecture 28 - Work Posture Assessment, Rapid Entire Body Assessment (REBA), MSDs/RMIs
- Lecture 29 - Hand tool design: Fitting the task, user and hand, Usage of hand tools and types of
- Lecture 30 - Design guidelines for hand tools
- Lecture 31 - Environment Component in Worksystems, Ergonomic Design of Physical Environment

- Lecture 32 - Ergonomic Design Framework for Environment, Importance of Illumination
- Lecture 33 - Measurement of Illuminance, Luminance, and Contrast
- Lecture 34 - Measures of Contrast, Contrast Ratio under Different Work Situations
- Lecture 35 - Direct and Indirect Glare or Reflection, Illumination for Inspection and Quality
- Lecture 36 - Problem of Heat Stress at Workplaces, Thermoregulation Process, Acclimation and
- Lecture 37 - Thermal Balance Equation and Heat Stress
- Lecture 38 - Quality of Thermal Environment, Evaluation of Thermal Environment
- Lecture 39 - Whole Body Vibration and Sources of Vibration Discomfort
- Lecture 40 - Design guidelines for hand tools
- Lecture 41 - Auditory Environment and Human Performance, Measurement of Sound and Noise Exposure
- Lecture 42 - Noise Exposure and Hearing Loss, Noise Analysis and Noise Reduction using Engineering
- Lecture 43 - Effects of Noise on Performance, Broadbent and Poulton Theories, Interference of Noise
- Lecture 44 - Octave bands and examples
- Lecture 45 - Ergonomic design of auditory environment in different workplaces
- Lecture 46 - Concepts of Design for Manufacturing (DFM), Design for Assembly (DHA), and Design
- Lecture 47 - Product Design Assessment and Important Measures, Manual Assembly Design Efficiency
- Lecture 48 - Assembly Time Determination with PMTS Methods, Human Factors Principles in DHA
- Lecture 49 - Maintenance in Manufacturing/Production System - Important Ergonomic Design Issues - Part I
- Lecture 50 - Maintenance in Manufacturing/Production System - Important Ergonomic Design Issues - Part II
- Lecture 51 - Definition of Shift Work, Problems with Shift Work, Effect on Circadian Rhythms
- Lecture 52 - Problems of shift workers, Shift Work and Human Performance
- Lecture 53 - Recommended Shift Work Schedules
- Lecture 54 - Major Ergonomic Issues and Problems in Shift Work Design - Part 1
- Lecture 55 - Major Ergonomic Issues and Problems in Shift Work Design - Part 2
- Lecture 56 - Concepts of Ergonomic Performance and its Indicators
- Lecture 57 - EPI Assessment Tool Development
- Lecture 58 - Factors and their level of assessment
- Lecture 59 - Application of EPI Model in Different Worksystems
- Lecture 60 - Epilogue

Lecture 1 - Introduction to Organizational Design

Lecture 2 - Introduction to Organizational Design

Lecture 3 - Introduction to Organizational Design

Lecture 4 - Introduction to Organizational Design

Lecture 5 - Introduction to Organizational Design

Lecture 6 - Organizational Environment

Lecture 7 - Organizational Environment

Lecture 8 - Organizational Environment

Lecture 9 - Organizational Environment

Lecture 10 - Organizational Environment

Lecture 11 - Organizational Structure

Lecture 12 - Organizational Structure

Lecture 13 - Organizational Structure

Lecture 14 - Organizational Structure

Lecture 15 - Organizational Structure

Lecture 16 - Organizational Design and Strategy in a changing Global environment

Lecture 17 - Organizational Design and Strategy in a changing Global environment

Lecture 18 - Organizational Design and Strategy in a changing Global environment

Lecture 19 - Organizational Design and Strategy in a changing Global environment

Lecture 20 - Organizational Design and Strategy in a changing Global environment

Lecture 21 - Organizational Change

Lecture 22 - Organizational Change

Lecture 23 - Organizational Change

Lecture 24 - Organizational Change

Lecture 25 - Organizational Change

Lecture 26 - Managing Conflict, Power, and Politics

Lecture 27 - Managing Conflict, Power, and Politics

Lecture 28 - Managing Conflict, Power, and Politics

Lecture 29 - Managing Conflict, Power, and Politics

Lecture 30 - Managing Conflict, Power, and Politics

Lecture 31 - Organizational culture

- Lecture 32 - Organizational culture and socialization
- Lecture 33 - Organizational culture and climate
- Lecture 34 - Managing organizational culture
- Lecture 35 - International aspects of organizational culture
- Lecture 36 - Organizational design and technology
- Lecture 37 - Technologies and organizational structure
- Lecture 38 - Technological theories and organizational design
- Lecture 39 - Organizational design and technology: Challenges
- Lecture 40 - Organizational competencies
- Lecture 41 - Decision making
- Lecture 42 - Learning
- Lecture 43 - Knowledge management
- Lecture 44 - IT and IS
- Lecture 45 - IT in Management and Organization
- Lecture 46 - Organizational Birth and Growth
- Lecture 47 - Organizational Decline and Death
- Lecture 48 - Organizational Inertia and Resilience
- Lecture 49 - Organizational Transformation
- Lecture 50 - Organizational Development and Intervention
- Lecture 51 - Innovation: Concept, Types
- Lecture 52 - Innovation Framework Model
- Lecture 53 - Intrapreneurship
- Lecture 54 - Creativity
- Lecture 55 - Creativity and Related Issues
- Lecture 56 - Creativity and Design Thinking
- Lecture 57 - Turnaround Situation: Strategic, Operational and Cultural
- Lecture 58 - IT and ICT Intervention
- Lecture 59 - Human Resource Intervention
- Lecture 60 - Organizational Culture, Transformation and Ethical Values
- Lecture 61 - Future Trends for Organizational Transformation

Lecture 1 - Introduction to Mergers and Acquisitions - I

Lecture 2 - Introduction to Mergers and Acquisitions - II

Lecture 3 - Theories of Mergers and Acquisitions

Lecture 4 - Legal Environment of M and A in India

Lecture 5 - Case Studies - DO M and A PAY ?

Lecture 6 - Takeover Tactics and Anti-takeover Defenses - 1

Lecture 7 - Takeover Tactics and Anti-takeover Defenses - 1

Lecture 8 - Takeover Tactics and Anti-takeover Defenses - 2

Lecture 9 - Takeover Tactics and Anti-takeover Defenses - 3

Lecture 10 - Acquisition Search and Due Diligence - 1

Lecture 11 - Acquisition Search and Due Diligence - 2

Lecture 12 - Valuation in M and A: Cash Flow Based Approach - 1

Lecture 13 - Valuation in M and A: Cash Flow Based Approach - 3 (Cost of Capital)

Lecture 14 - Valuation in M and A: Cash Flow Based Approach - 4 (Dividend Discount Model)

Lecture 15 - Valuation in M and A: Cash Flow Based Approach - 4 (Dividend Discount Model)

Lecture 16 - Valuation in M and A: Cash Flow Based Approach - 5 (Free Cash Flow Models)

Lecture 17 - Valuation in M and A: Cash Flow Based Approach - 6 (Free Cash Flow Models) (Continued...)

Lecture 18 - Valuation in M and A: Valuation of Synergies - 1

Lecture 19 - Valuation in M and A: Valuation of Synergies - 2

Lecture 20 - Valuation in M and A: Asset Based Valuation

Lecture 21 - Valuation in M and A: Relative Valuation - 1

Lecture 22 - Valuation in M and A: Relative Valuation - 2

Lecture 23 - Alternative Exit and Restructuring Strategies - 1

Lecture 24 - Alternative Exit and Restructuring Strategies - 2

Lecture 25 - Alternative Exit and Restructuring Strategies - 3

Lecture 26 - M and A Deal Structuring - 1

Lecture 27 - M and A Deal Structuring - 2

Lecture 28 - M and A Deal Structuring - 3

Lecture 29 - M and A Deal Structuring - 4

Lecture 30 - M and A Deal Structuring - 5

Lecture 31 - Legal Aspects of M and A - 1

[Lecture 32 - Legal Aspects of M and A - 2](#)

[Lecture 33 - Legal Aspects of M and A - 3](#)

[Lecture 34 - Accounting Aspects of M and A - I](#)

[Lecture 35 - Accounting Aspects of M and A - II](#)

[Lecture 36 - Alternative Exit and Restructuring Strategies - 1](#)

[Lecture 37 - Alternative Exit and Restructuring Strategies - 2](#)

[Lecture 38 - Alternative Exit and Restructuring Strategies - 3](#)

[Lecture 39 - Leveraged Buyouts](#)

[Lecture 40 - Alternative Exit and Restructuring Strategies - Insolvency and Bankruptcy](#)

- Lecture 1 - Investment Management as a Process
- Lecture 2 - Role of Financial Markets and Institutions
- Lecture 3 - Types of Investments
- Lecture 4 - Ecology of Financial Markets
- Lecture 5 - Investment Philosophies
- Lecture 6 - Present and Future Values of Investments
- Lecture 7 - Bonds as an Investment
- Lecture 8 - Pricing and Valuation of Bonds
- Lecture 9 - Pricing and Valuation of Bonds (Continued...)
- Lecture 10 - Prices, Yields, and Duration of Bonds
- Lecture 11 - Equity as an Asset Class
- Lecture 12 - Equity Valuation Models
- Lecture 13 - Equity Valuation Models (Continued...)
- Lecture 14 - Equity Valuation Ratios
- Lecture 15 - Equity Investment Strategies
- Lecture 16 - Portfolio Theory - Primer
- Lecture 17 - Capital Asset Pricing Model
- Lecture 18 - The CAPM and Index Models
- Lecture 19 - The CAPM and Index Models (Continued...)
- Lecture 20 - Consumption-Based Asset Pricing
- Lecture 21 - Two-fund Theorem
- Lecture 22 - Mutual Fund Basics
- Lecture 23 - Mutual Fund Basics (Continued...)
- Lecture 24 - Risk Indicator of a Mutual Fund
- Lecture 25 - Risk Indicator of a Mutual Fund (Continued...)
- Lecture 26 - Market Efficiency
- Lecture 27 - Market Efficiency (Continued...)
- Lecture 28 - Fundamental Analysis of Securities
- Lecture 29 - Value Investing using PV Models
- Lecture 30 - Asset Allocation and Portfolio Strategies
- Lecture 31 - Exchange Traded Funds (ETFs)

[Lecture 32 - Forming Portfolio with ETFs](#)

[Lecture 33 - Forming Portfolio with ETFs \(Continued...\)](#)

[Lecture 34 - Cryptocurrencies](#)

[Lecture 35 - Cryptocurrencies \(Continued...\)](#)

[Lecture 36 - Behavioral Anomalies in Investments](#)

[Lecture 37 - Behavioral Anomalies in Investments \(Continued...\)](#)

[Lecture 38 - Portfolio Evaluation](#)

[Lecture 39 - Portfolio Evaluation \(Continued...\)](#)

[Lecture 40 - Wrapping up](#)

- Lecture 1 - Basic Concepts and Introduction
- Lecture 2 - Drivers of Project Management
- Lecture 3 - Linkages between Organization Strategy and Projects
- Lecture 4 - Project Governance and Design of Project Portfolio System
- Lecture 5 - Non-Financial and Multi-Criteria Project Selection Models
- Lecture 6 - Organization Structure
- Lecture 7 - Organization Culture
- Lecture 8 - Project Scope of Work and Deliverables
- Lecture 9 - Responsibility Matrices and Project Communication Plan
- Lecture 10 - Estimating Guidelines and Methods, Top-down Estimation
- Lecture 11 - Level of Details, Type of Costs and Refining Estimates
- Lecture 12 - Concept of Project Network and Development Rules
- Lecture 13 - Construction of Network and Computation Process
- Lecture 14 - Extended Network Techniques to Represent Reality
- Lecture 15 - Probability of Completion of Project on Time
- Lecture 16 - Managing Risk and Risk Identification
- Lecture 17 - Risk Assessment
- Lecture 18 - Risk Response Development and Contingency Planning
- Lecture 19 - Risk Response Control and Change Control Management
- Lecture 20 - Risk Assessment of Capital projects
- Lecture 21 - Classification of Scheduling Problems: Time-constrained Project
- Lecture 22 - Resource-constrained Project
- Lecture 23 - Time-phased Budget, Critical Chain Project Management
- Lecture 24 - Rationale and Options for Project Crashing
- Lecture 25 - Crashing - Reducing Project Duration
- Lecture 26 - Reducing Project Duration - Solving Numerical
- Lecture 27 - Project Monitoring and Control Process
- Lecture 28 - Development of Performance Indexes for Monitoring
- Lecture 29 - Forecasting Project Completion Time and Cost
- Lecture 30 - Strategic Dimensions and Decision Logic of Outsourcing
- Lecture 31 - Best Practices in Outsourcing Project Work

[Lecture 32 - Partnering and Traditional Approaches for Managing Relations](#)

[Lecture 33 - The Art of Negotiating](#)

[Lecture 34 - Customer's Satisfaction and Managing Customer Relations](#)

[Lecture 35 - Types of Contract and their Salient Features](#)

[Lecture 36 - Preparation and Evaluation of RFP: Best Practices](#)

[Lecture 37 - Project Closure Activities and Post-Implementation Evaluation](#)

[Lecture 38 - Retrospectives](#)

[Lecture 39 - Oversight Activities and Levels](#)

[Lecture 40 - Phase Gate System, Project Management Maturity Model](#)

Lecture 1 - Introduction to Commodity Market

Lecture 2 - Commodity Spot Market and Different Types of Auction

Lecture 3 - Commodity Spot Market and Different Types of Auction

Lecture 4 - Introduction to forward contract

Lecture 5 - Introduction to Futures Contract

Lecture 6 - Futures Contract Specification

Lecture 7 - Futures Contract Specification (Continued...)

Lecture 8 - Futures Contract Specification (Continued...)

Lecture 9 - Futures Contract (Different Types of Margins)

Lecture 10 - Futures Contract (Mark-to-Market/MTM Margin)

Lecture 11 - Hedgers Vs. Speculators

Lecture 12 - Measures of Speculation

Lecture 13 - Spot Price, Futures Price and Basis Risk

Lecture 14 - Spot Price, Futures Price and Basis Risk (Continued...)

Lecture 15 - Pricing of Futures

Lecture 16 - Pricing of Futures (Continued...)

Lecture 17 - Convenience Yield, Minimum Variance Hedge Ratio

Lecture 18 - Hedge Effectiveness, Cross Hedge, Stack and Roll Vs. Strip Hedge

Lecture 19 - Calendar Spread, Valuation of Futures vs. Forwards, Commodity Swaps

Lecture 20 - Commodity Swaps

Lecture 21 - Commodity Index

Lecture 22 - Commodity Index (Continued...)

Lecture 23 - Commodity options

Lecture 24 - Introduction to Commodity Options (Continued...), Hedgers vs. Speculators

Lecture 25 - Pricing of Commodity Options

Lecture 26 - Commodity Options (Continued...), Put-Call Parity and Put-Call Ratio

Lecture 27 - Put-Call Parity, Implied Volatility, Swaptions

Lecture 28 - Commodity Swaption (Continued...) and Asian Options on Commodities

Lecture 29 - Commodity Derivatives Market : Value Proposition

Lecture 30 - Commodity Derivatives Market : Value Proposition

Lecture 31 - Agricultural Commodity Price Risk Management

- Lecture 32 - Agricultural Commodity Price Risk Management (Continued...)
- Lecture 33 - Agricommodities Price Risk, Seasonality, Crush Spread Futures
- Lecture 34 - Agri-commodity Seasonality, Crush Spread Futures, Salmon Futures
- Lecture 35 - Crush Spread Futures, Salmon Futures, Agri-commodity risk Management Practices
- Lecture 36 - Gold and other Precious Metal Derivatives
- Lecture 37 - Gold as Asset, LBMA Spot Price Fix
- Lecture 38 - Gold as Asset, ETF, Gold-Silver Ratio
- Lecture 39 - Gold Price Risk Management, Dehedge, Zero Cost Derivatives
- Lecture 40 - Gold Quanto Futures, Delta Hedge Trap
- Lecture 41 - Crude oil and Crude oil Derivatives Price Risk Management
- Lecture 42 - Crude oil and Crude oil Derivatives Price Risk Management (Continued...)
- Lecture 43 - Crack Spread Futures, Spread Options and Crude Oil Price Risk
- Lecture 44 - Crude Oil Price Risk Management: 3-Way Collar, Spread Options and Swaps
- Lecture 45 - Swaps, Calendar Spreads: Crude Oil and Natural Gas Risk Management
- Lecture 46 - Weather Derivatives
- Lecture 47 - Weather Derivatives (Continued...)
- Lecture 48 - Weather Derivatives (Snowfall, Rainfall and Hurricane)
- Lecture 49 - Weather Derivatives (Rainfall and Hurricane)
- Lecture 50 - Spot and Derivatives Contracts on Electricity
- Lecture 51 - Electricity Trading in Day Ahead Market (DAM)
- Lecture 52 - Spot and Derivatives in Electricity (System Price and Area Clearing Price)
- Lecture 53 - Spot and Derivatives in Electricity (Green DAM, Duck Curve, Dark/Spark Spread)
- Lecture 54 - Carbon Credits and Carbon Credit Derivatives Market
- Lecture 55 - Carbon Credits (CDM, JI, RGGI, REC, ESCerts)
- Lecture 56 - Carbon Credits (REC, ESCerts, CORSIA) and Carbon Derivatives
- Lecture 57 - Freight Rates Derivatives
- Lecture 58 - Freight Rates Derivatives (Continued...)
- Lecture 59 - Water Derivatives
- Lecture 60 - Real Estate Derivatives and Derivatives Losses

NPTEL : Infrastructure Finance (Management)

Co-ordinators : Dr. A. Thillai Rajan

Lecture 1 - Introduction

Lecture 2 - Overview on Infrastructure Financing Sources

Lecture 3 - Basics of Financial Management - Part-1

Lecture 4 - Basics of Financial Management - Part-2

Lecture 5 - Basics of Financial Management - Part-3

Lecture 6 - Basics of Financial Management - Part-4

Lecture 7 - Analysis of company Performance - Part-1

Lecture 8 - Analysis of company Performance - Part-2

Lecture 9 - Analysis of Project Viability Time value of money

Lecture 10 - Analysis of Project Viability Cost of Capital

Lecture 11 - Analysis of Project Viability Capital Budgeting Techniques - I

Lecture 12 - Analysis of Project Viability Capital Budgeting Guidelines - II

Lecture 13 - Analysis of Project Viability Capital Budgeting Guidelines - III

Lecture 14 - Analysis of Project Viability Capital Budgeting Guidelines - IV

Lecture 15 - Overview and introduction to project finance

Lecture 16 - Project Financing Attributes and Motivations - I

Lecture 17 - Project Financing Attributes and Motivations - II

Lecture 18 - Project Finance Markets - I

Lecture 19 - Project Finance Markets - II

Lecture 20 - Project Finance Markets - III

Lecture 21 - Project Finance Markets Mezzanine / Sub-ordinated Debt

Lecture 22 - Project Finance Markets - Type of Debt and Leasing

Lecture 23 - Project Finance Markets - Financial Intermediation

Lecture 24 - Project Finance Markets - Loan Refinancing

Lecture 25 - Project Finance Markets - Project Bonds - I

Lecture 26 - Project Finance Markets - Project Bonds - II

Lecture 27 - Public Private Partnerships

Lecture 28 - Risk Management - I

Lecture 29 - Risk Management - II

Lecture 30 - Risk Management - III

Lecture 31 - Risk Management - Market Risks

[Lecture 32 - Risk Management - Country / Political risks - I](#)

[Lecture 33 - Risk Management - Country / Political risks - II](#)

[Lecture 34 - Risk Management - Country / Political risks - III](#)

[Lecture 35 - Risk Management - Country / Political risks - IV](#)

[Lecture 36 - Context of infrastructure development - I](#)

[Lecture 37 - Context of infrastructure development - II](#)

[Lecture 38 - Context of infrastructure development - III](#)

[Lecture 39 - Context of infrastructure development - IV](#)

[Lecture 40 - Context of infrastructure development - V](#)

NPTEL : Manufacturing Systems Management (Management)

Co-ordinators : Prof. G. Srinivasan

- Lecture 1 - Introduction to Manufacturing Systems Management
- Lecture 2 - Different types of Manufacturing Systems
- Lecture 3 - Introduction to Cellular Manufacturing
- Lecture 4 - Cellular Manufacturing Applications, Production Flow Analysis
- Lecture 5 - Production Flow Analysis
- Lecture 6 - Cellular Manufacturing - Unidirectional flow, Capacity Planning, Layout
- Lecture 7 - Exercise on Production Flow Analysis
- Lecture 8 - Rank Order Clustering, Similarity Coefficient based algorithm
- Lecture 9 - Similarity Coefficient based clustering algorithm
- Lecture 10 - Hierarchical and Non hierarchical clustering algorithms
- Lecture 11 - Optimization based algorithms
- Lecture 12 - Optimization based algorithms, Assignment based algorithm
- Lecture 13 - Assignment model, Algorithm considering sequence of visit of machines
- Lecture 14 - Algorithm considering sequence of visit of machines
- Lecture 15 - Algorithm considering cell load data, alternate process plans
- Lecture 16 - Reducing Intercell moves
- Lecture 17 - Part subcontracting, Incremental cell formation
- Lecture 18 - Product based cells
- Lecture 19 - Branching algorithm for product based cells, Operator and task assignment
- Lecture 20 - Operator and task assignment
- Lecture 21 - Operator and task assignment continued
- Lecture 22 - Static and dynamic Operator allocation, Multiple products and incremental cells
- Lecture 23 - Cell scheduling and sequencing
- Lecture 24 - Cell scheduling and sequencing continued
- Lecture 25 - Single piece transportation
- Lecture 26 - Cell Layout, Introduction to Just-in-time manufacturing
- Lecture 27 - Cell control and JIT
- Lecture 28 - Basic elements of JIT, Kanban systems
- Lecture 29 - Role of basic elements, Critical success factors
- Lecture 30 - Models in JIT
- Lecture 31 - Models in JIT continued

DIGIMAT - The No.1 Autonomous Learning Platform for Creative Learning

[Lecture 32 - CONWIP, Introduction to synchronous manufacturing](#)

[Lecture 33 - Theory of constraints, Product mix problem](#)

[Lecture 34 - Statistical Fluctuations, Random events, principles of SM](#)

[Lecture 35 - Scheduling in SM](#)

[Lecture 36 - Drum Buffer Rope system](#)

[Lecture 37 - Flexible Manufacturing System, Part selection problem](#)

[Lecture 38 - FMS Loading problem](#)

[Lecture 39 - FMS Loading, multiple batches and changeover times](#)

[Lecture 40 - FMS Loading and scheduling, Summary of the course contents](#)

- Lecture 1 - Introduction - (Challenges, Methodologies)
- Lecture 2 - Forecasting - Time series models - Simple Exponential smoothing
- Lecture 3 - Forecasting - Linear Models, Regression, Holt's , seasonality
- Lecture 4 - Forecasting - Winter's model, causal models, Goodness of forecast, Aggregate Planning, Tabular method
- Lecture 5 - Aggregate Planning, Tabular method, Linear Programming
- Lecture 6 - Aggregate Planning, Transportation model
- Lecture 7 - Aggregate Planning, Dynamic Programming, backordering
- Lecture 8 - Aggregate Planning, Quadratic model, Demand and capacity planning
- Lecture 9 - Inventory Models - Costs, EOQ model
- Lecture 10 - Inventory - EOQ model graphs, with backordering
- Lecture 11 - Inventory - Models for all quantity and marginal quantity Discount
- Lecture 12 - Multiple Quantity Discount, Multiple item inventory - Constraint on numbers of orders
- Lecture 13 - Multiple item inventory - Constraint on money value, space, equal number of orders
- Lecture 14 - Multiple item inventory - combining orders, production consumption model
- Lecture 15 - Inventory - Production consumption model with backordering, Economic lot scheduling problem
- Lecture 16 - Economic lot scheduling problem, Supply Chain inventory
- Lecture 17 - Lot sizing
- Lecture 18 - Lot sizing - heuristics
- Lecture 19 - Disaggregation
- Lecture 20 - Disaggregation - time varying demand, Safety stock - ROL for discrete demand distribution
- Lecture 21 - Safety stock - ROL for normal distribution of lead time demand
- Lecture 22 - Integrated model, ROL for normal distribution of LTD and given mean
- Lecture 23 - Safety stock reduction - delayed Product differentiation, substitution. MOM
- Lecture 24 - Sequencing and scheduling - Assumptions, objectives and shop settings
- Lecture 25 - Single machine sequencing. Two machine flow shop - Johnson's algorithm
- Lecture 26 - Flow shop scheduling - Three machines, Johnson's algorithm and Branch and bound algorithm
- Lecture 27 - Flow shop scheduling - heuristics - Palmer, Campbell Dudek Smith algorithm
- Lecture 28 - Job shop scheduling - Gantt chart, Different dispatching rules
- Lecture 29 - Job shop scheduling - Shifting bottleneck heuristic
- Lecture 30 - Job shop scheduling - Shifting bottleneck heuristic. Line Balancing
- Lecture 31 - Line Balancing

[Lecture 32 - Location problems - p median problem, Fixed charge problem](#)

[Lecture 33 - Location allocation problems in supply chain. Layout](#)

[Lecture 34 - Quantitative models for layout, Summary](#)

[Lecture 35 - Introduction to Supply Chain Management](#)

[Lecture 36 - Location Problems](#)

[Lecture 37 - Transportation and Distribution Models](#)

[Lecture 38 - Transportation and Distribution Models\(continued\)](#)

[Lecture 39 - Bin Packing and Travelling Salesman Problems](#)

[Lecture 40 - Vehicle Routeing Problems](#)

[Lecture 41 - Value of Information](#)

- Lecture 1 - Introduction to Business Analysis for Engineers
- Lecture 2 - Introduction to Accounting
- Lecture 3 - Accounting Principles - 1
- Lecture 4 - Balance Sheet Fundamentals
- Lecture 5 - Balance Sheet Fundamentals
- Lecture 6 - Accounting Principles - 2
- Lecture 7 - Introduction to Income Statement & Double Entry
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- Lecture 74 - Tutorial - Solvency Ratios
- Lecture 75 - Profitability Ratios
- Lecture 76 - Tutorial - Profitability Ratios - Part 1
- Lecture 77 - Tutorial - Profitability Ratios - Part 2
- Lecture 78 - Efficiency Ratios
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- Lecture 80 - Validating the learning - Walkthrough of RIL's Annual Report
- Lecture 81 - Online Resources for Financial Analysis
- Lecture 82 - Practice Problem - Liquidity Position
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- Lecture 84 - Practice Problem - Profitability Position
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- Lecture 86 - Practice Problem - Interpretation of Ratios
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- Lecture 88 - Recap and way forward
- Lecture 89 - Types of Cash Flows
- Lecture 90 - Tutorial - Types of Cash Flows
- Lecture 91 - Walkthrough of Cash Flow Statement of RIL
- Lecture 92 - Profit and Loss Appropriation Account
- Lecture 93 - Cash Flows from Operating Activities - Part 1
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Lecture 2 - Famous forecasts which missed the mark

Lecture 3 - Why do we need technology forecasts? - Innovation vs Invention Efficiency vs Effectiveness

Lecture 5 - Why do we need technology forecasts? - Limiting Resources

Lecture 6 - Why do we need technology forecasts? - Why is it difficult to forecast?

Lecture 7 - Why do we need technology forecasts? - General stages of forecasting?

Lecture 9 - Failure and Success Startup Stories

Lecture 10 - Strategic, Tactical and Operational Decision Making

Lecture 11 - Quiz about Strategic, Tactical and Operational decision making

Lecture 12 - Answer to the quiz on Strategic, Tactical and operational decision making

Lecture 13 - Introduction to Vacuum forming case study and FORMAT handbook

Lecture 14 - Quiz on systems and set

Lecture 15 - Quiz on functions

Lecture 16 - Technology Lifecycle - Example case study - Transportation

Lecture 17 - Technology Lifecycle - Seasons, Clockspeed - Part 1

Lecture 18 - Technology Lifecycle - Seasons, Clockspeed - Part 2

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Lecture 22 - Aryabhata's experience in modeling and Live Solar Eclipse

Lecture 23 - Alternatives to forecasting in scope of technology management

Lecture 24 - Alternatives to forecasting in scope of technology management - Q&A

Lecture 25 - Element-Name-Value Model

Lecture 26 - System Operator

Lecture 27 - How to collect problems for mapping

Lecture 28 - How to formalize our knowledge about problems?

Lecture 29 - System function - What's function 1 Energy for cooking

Lecture 30 - System function - What's the function 2 Mosquito repellent

Lecture 31 - System function - What's the function 3 Pancake (Dosa) batter

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- Lecture 3 - Management Thought - 1
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- Lecture 7 - Behavioural Theory
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- Lecture 10 - Leader-Member Exchange Theory
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- Lecture 16 - Leadership Attributes
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- Lecture 28 - Organization Structures
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- Lecture 54 - Leadership Emotions
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- Lecture 56 - Dr A P J Abdul Kalam President without Precedent
- Lecture 57 - Dr C K Prahalad Timeless in Strategy, Tireless in Creativity
- Lecture 58 - Steve Jobs Technology Visionary Par Excellence
- Lecture 59 - Dr KallamAnjiReddy Game Changing Pharma Entrepreneur
- Lecture 60 - J R D Tata Conglomerate Leadership Beyond Compare
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- Lecture 1 - External analysis
- Lecture 2 - Industry evolution
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- Lecture 4 - Generic competitive strategies
- Lecture 5 - Position analyses
- Lecture 6 - Competitive Dynamics
- Lecture 7 - Business Portfolio Analysis
- Lecture 8 - Global Strategy
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- Lecture 10 - Balanced Scorecard
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- Lecture 13 - Execution
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- Lecture 16 - Competitive strategy overview
- Lecture 17 - Economic forces
- Lecture 18 - Liquidity as the sixth force
- Lecture 19 - The six forces model
- Lecture 20 - Strategic groups
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- Lecture 25 - Competitor clusters and analysis
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- Lecture 30 - Niche as a core competence
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Lecture 32 - Integration, Expansion, and Diversification

Lecture 33 - Comparators and responders

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Lecture 35 - Technology and collaboration

Lecture 36 - Technology strategy

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Lecture 38 - Technological competence

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Lecture 40 - Innovation and generic strategies

Lecture 41 - Technology and Differentiation

Lecture 42 - Technology and Followership

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Lecture 44 - Technology and Patenting

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Lecture 47 - Technology and functionality

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- Lecture 2 - Marketing and Business Development
- Lecture 3 - Markets and Marketing
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- Lecture 11 - Industry and Business
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- Lecture 26 - Market and Market Descriptors
- Lecture 27 - Market and Product Segmentation
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- Lecture 30 - Market Attractiveness and competitive positioning
- Lecture 31 - Branding

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- Lecture 35 - Pricing
- Lecture 36 - A New IT Start-up
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- Lecture 40 - A Telecom Fightback
- Lecture 41 - Collaborations
- Lecture 42 - Strategic Alliances
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- Lecture 53 - Fragmented Industries and Emerging Industries
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- Lecture 56 - A Pharma Transformation
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- Lecture 55 - Dynamic Panel data Model - Part XVIII
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- Lecture 57 - Dynamic Panel data Model - Part XX
- Lecture 58 - Course outline for Applied Econometrics

Lecture 1 - Introduction to contemporary teams

Lecture 2 - Introduction to virtual teams

Lecture 3 - Virtual teams

Lecture 4 - Factors affecting virtual teams

Lecture 5 - Managing virtualness

Lecture 6 - Cross-cultural teams

Lecture 7 - Factors affecting cross-cultural teams

Lecture 8 - Introduction to start-up teams

Lecture 9 - Factors affecting start-up teams

Lecture 10 - Introduction to IPO model in teams

Lecture 11 - Introduction to Human-AI teams

Lecture 12 - Inputs and Processes in Human-AI teams

Lecture 13 - States and Outcomes in Human-AI teams

Lecture 14 - Multiple Team Membership and Multi-team Systems

Lecture 15 - Introduction to Agile teams

Lecture 16 - Team Dynamics in Agile teams

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Lecture 2 - Accounting Process

Lecture 3 - Accounting Concepts

Lecture 4 - Trial Balance and its Relevance

Lecture 5 - Relevant Accounting Statements

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Lecture 7 - Journal (Part-II) - The first and original book of accounting

Lecture 8 - Ledger-The second book of accounts

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Lecture 10 - Financial Statements - Income Statement

Lecture 11 - Financial Statements - Balance Sheet

Lecture 12 - Financial Statements with Adjustments (Part-1)

Lecture 13 - Financial Statements with Adjustments (Part-2)

Lecture 14 - Financial Statements with Adjustments (Part-3)

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Lecture 25 - Corporate Financial Statements (Part-1)

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- [Lecture 33 - Corporate Financial Statements \(Part-9\)](#)
- [Lecture 34 - Financial Statement Analysis](#)
- [Lecture 35 - Ratio Analysis \(Part-1\)](#)
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- [Lecture 40 - Ratio Analysis - A case of Grasim Industries \(Part-1\)](#)
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- [Lecture 44 - Liquidity Ratios - Grasim Industries \(Part-3\)](#)
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- [Lecture 49 - DuPont Ratios \(Part-2\)](#)
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- [Lecture 51 - Valuation or Capital Market Ratios \(Part-2\)](#)
- [Lecture 52 - Cash Flow Statement - Introduction \(Part-1\)](#)
- [Lecture 53 - Cash Flow Statement \(Part-2\)](#)
- [Lecture 54 - Preparation of Cash Flow Statement- Basic Cash Flow Statement](#)
- [Lecture 55 - Cash Flow Statement - Further Analysis \(Part-1\)](#)
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- [Lecture 57 - Final Cash Flow Statement \(Part-1\)](#)
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- [Lecture 59 - Financial Reporting \(Part-1\)](#)
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NPTEL : NOC:Supply Chain Analytics (Management)

Co-ordinators : Prof. Rajat Agrawal

- Lecture 1 - Introduction to Supply Chain Management
- Lecture 2 - Evolution of Supply Chain Management
- Lecture 3 - Analytics in Supply Chain Management
- Lecture 4 - Supply Chain Planning
- Lecture 5 - Different views of Supply Chain
- Lecture 6 - Supply Chain Strategy
- Lecture 7 - Supply Chain Drivers
- Lecture 8 - Developing Supply Chain Strategy
- Lecture 9 - Strategic Fit in Supply Chain
- Lecture 10 - Demand Forecasting in Supply Chain
- Lecture 11 - Bullwhip Effect and Time Series Analysis
- Lecture 12 - Exponential Smoothing Method of Forecasting
- Lecture 13 - Measures of Forecasting Errors
- Lecture 14 - Tracking Signal and Seasonality Models
- Lecture 15 - Forecasting using multiple characteristics in Demand Data and Inventory Management in Supply Chain
- Lecture 16 - Inventory Management in Supply Chain
- Lecture 17 - Multi echelon Inventory Management
- Lecture 18 - Multi echelon Inventory Management (Continued...)
- Lecture 19 - Multi echelon Inventory Management for four stations
- Lecture 20 - Multi echelon Inventory Management for four stations (Numerical Example)
- Lecture 21 - Multi echelon Inventory Management for four stations (Numerical Example) (Continued...)
- Lecture 22 - Network Design in Supply Chain
- Lecture 23 - Network Design of Global Supply Chain
- Lecture 24 - Alternative channels of Distribution
- Lecture 25 - Location Decisions in Supply Chain
- Lecture 26 - Network Optimization Models
- Lecture 27 - Using Excel Solver for Network Optimization
- Lecture 28 - Uncertainty in Network Design
- Lecture 29 - Network Design in Uncertain Environment and Flexibility
- Lecture 30 - Flexibility in Supply Chain
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Lecture 2 - Defining Research Problem

Lecture 3 - Developing Research Approach and Developing Research Design: Non- Conclusive

Lecture 4 - Research Design: Conclusive

Lecture 5 - Qualitative Research: Nature and Approaches

Lecture 6 - Qualitative Research: Depth Interview, Focus Group Discussion

Lecture 7 - Projective Technique, Case Study

Lecture 8 - Case Study, Descriptive Research Design and Research Errors

Lecture 9 - Primary and Secondary Data, Research Error

Lecture 10 - Measurement and Scaling: Comparative and Non-comparative Scaling

Lecture 11 - Scale Development Process

Lecture 12 - Questionnaire and Form Design

Lecture 13 - Causal Research and Types

Lecture 14 - Experimental Design and Sampling

Lecture 15 - Sampling Design and Procedure

Lecture 16 - Sampling and Sample Size Determination

Lecture 17 - Hypothesis Development: Null and Alternate, Type I and Type II Errors

Lecture 18 - Data Preparation

Lecture 19 - Hypothesis Testing: T-Test, Z-Test

Lecture 20 - T, Z and F Test

Lecture 21 - Hypothesis Testing: Anova and Manova

Lecture 22 - Cross Tabulation and Chi Square Test

Lecture 23 - Correlation and Regression

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Lecture 27 - SEM and CFA - 1

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Lecture 30 - Cluster Analysis - I

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- Lecture 2 - Project Success
- Lecture 3 - Types of Structure Organizations
- Lecture 4 - Project Management Office
- Lecture 5 - Stakeholders Management
- Lecture 6 - Types of Projects and Project Life Cycle
- Lecture 7 - Project Life Cycle Phases and Project Appraisal
- Lecture 8 - Methods of Project Selection - I
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- Lecture 12 - Methods of Project Selection - MCDM-III
- Lecture 13 - Market and Demand Analysis - I
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- Lecture 15 - Financial Analysis
- Lecture 16 - Capital Budgeting Techniques - I
- Lecture 17 - Capital Budgeting Techniques - II
- Lecture 18 - Financing of Projects
- Lecture 19 - Risk Management - I
- Lecture 20 - Risk Management - II
- Lecture 21 - Risk Management (Control and Documentation)
- Lecture 22 - Stand Alone Risk Analysis - I
- Lecture 23 - Stand Alone Risk Analysis - II
- Lecture 24 - Hillier Model
- Lecture 25 - Simulation Analysis
- Lecture 26 - Decision Tree Analysis - I
- Lecture 27 - Decision Tree Analysis - II
- Lecture 28 - Abandonment Analysis
- Lecture 29 - Technical Analysis
- Lecture 30 - Product Mix and Plant Capacity Analysis
- Lecture 31 - Project Team Building, Conflict and Negotiation

- Lecture 32 - HRM Issues and time Management
- Lecture 33 - Project Time Management - Introduction
- Lecture 34 - Project Time Management - Project Scheduling
- Lecture 35 - Project time Management - Numbering of Nodes
- Lecture 36 - Project Time Management - PERT Networks
- Lecture 37 - Project Time Management - CPM
- Lecture 38 - Project Time Management - Laddering in PERT/CPM
- Lecture 39 - Probability Models in Networks - I
- Lecture 40 - Probability Models in Networks - II
- Lecture 41 - Probability Models in Networks - III
- Lecture 42 - Probability Models in Networks - IV
- Lecture 43 - Simulation of Networks - I
- Lecture 44 - Simulation of Networks - II
- Lecture 45 - Slacks and Floats - I
- Lecture 46 - Slacks and Floats - II
- Lecture 47 - Time and Cost Relationship
- Lecture 48 - Crashing of Networks - I
- Lecture 49 - Crashing of Networks - II
- Lecture 50 - Crashing of Networks - III (Free Float Method)
- Lecture 51 - Crashing of Networks - IV
- Lecture 52 - Introduction to Project Cost Management
- Lecture 53 - Cost Control (Tools and Techniques)
- Lecture 54 - Cost Estimation
- Lecture 55 - Introduction to Quality Management
- Lecture 56 - Cost of Quality
- Lecture 57 - Quality Management (Source of variability and Six Sigma)
- Lecture 58 - Quality Management (Six Sigma Tools)
- Lecture 59 - Procurement Management- I
- Lecture 60 - Procurement Management- II and Project Termination

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Lecture 2 - Data Mining Process

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Lecture 4 - Basic Statistics

Lecture 5 - Basic Statistics - Part 2

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NPTEL : NOC:Working Capital Management (Management)

Co-ordinators : Prof. Anil K. Sharma

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- Lecture 2 - Introduction - II
- Lecture 3 - Nature of the Working Capital Management
- Lecture 4 - Approaches of Working Capital Management - I
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- Lecture 8 - Working Capital Management in Indian Business - I
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- Lecture 10 - Operating Cycle
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- Lecture 9 - Alternative Paradigm of Manufacturing Strategy
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- Lecture 11 - Developing Manufacturing Strategy
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- Lecture 13 - Concept of Order Winner and Qualifiers
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- Lecture 55 - Forward Rate Agreements; Swaps
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Lecture 8 - Time Series Forecasting

Lecture 9 - Time Series Forecasting - Exponential Smoothing - I (Brief)

Lecture 10 - Time Series Forecasting - Exponential Smoothing - II (Classification)

Lecture 11 - Time Series Forecasting - Working Example Of Exponential Smoothing - I

Lecture 12 - Time Series Forecasting - Working Example Of Exponential Smoothing - II

Lecture 13 - Time Series Forecasting - Working Example Of Exponential Smoothing - III

Lecture 14 - Forecasting Errors

Lecture 15 - Causal Or Explanatory Methods

Lecture 16 - Inventory Planning and control

Lecture 17 - Basic Inventory Model

Lecture 18 - Different Variations in Basic EOQ Model

Lecture 19 - Safety Stock and Fixed Time Inventory Model

Lecture 20 - Examples of Safety Stock Calculation

Lecture 21 - Single Period Inventory Model - I (Theory)

Lecture 22 - Single Period Inventory Model - II (Numerical)

Lecture 23 - Inventory Control and Management

Lecture 24 - Material Requirements Planning (MRP)

Lecture 25 - Improvements in the MRP system

Lecture 26 - Lot Sizing in MRP Systems

Lecture 27 - Material Requirements Planning (MRP): Examples - I

Lecture 28 - Material Requirements Planning (MRP): Examples - II

Lecture 29 - Aggregate Sales and Operations Planning - I (Intermediate and Aggregate Planning)

Lecture 30 - Aggregate Sales and Operations Planning - II (Demand and Supply Options)

Lecture 31 - Aggregate planning Techniques - I (Introduction)

- Lecture 32 - Aggregate planning Techniques - II (Examples)
- Lecture 33 - Aggregate planning Techniques - III (Problems)
- Lecture 34 - Production Planning Problems using LP
- Lecture 35 - Nature of Quality and Evolution of Quality Management - I (Product Quality Dimensions)
- Lecture 36 - Nature of Quality and Evolution of Quality Management - II (Service Quality Dimensions)
- Lecture 37 - Modern Quality Management and Total Quality Management
- Lecture 38 - Total Quality Management
- Lecture 39 - Statistical Concepts in Quality Control - I (Overview of Control Charts)
- Lecture 40 - Statistical Concepts in Quality Control - II (p-chart and Examples)
- Lecture 41 - Statistical Concepts in Quality Control - III (c-chart and Examples)
- Lecture 42 - Statistical Concepts in Quality Control - IV (Run Test and Examples)
- Lecture 43 - 7 QC Tools
- Lecture 44 - Acceptance Sampling
- Lecture 45 - Process Capability
- Lecture 46 - Six Sigma
- Lecture 47 - Some Current Issues In Quality Management
- Lecture 48 - Facility Layout - I (Introduction)
- Lecture 49 - Facility Layout - II (Group Technology and other layouts)
- Lecture 50 - Facility Layout - III (Layout design and Precedence diagram)
- Lecture 51 - Introduction to Project Management
- Lecture 52 - PERT and CPM
- Lecture 53 - PERT and Crashing
- Lecture 54 - Maintenance Management
- Lecture 55 - Maintenance Performance Measures and OEE calculations
- Lecture 56 - Manufacturing Operations Scheduling - I (Scheduling and Gantt Charts)
- Lecture 57 - Manufacturing Operations Scheduling - II (Order Sequencing)
- Lecture 58 - JIT and Lean Operations
- Lecture 59 - Work Method Analysis, Work Measurement and Learning Curve
- Lecture 60 - Some Latest and Future Issues

- Lecture 1 - New Perspectives on Marketing in the Service Economy - Part 1
- Lecture 2 - New Perspectives on Marketing in the Service Economy - Part 2
- Lecture 3 - New Perspectives on Marketing in the Service Economy - Part 3
- Lecture 4 - Consumer Behavior in the Service Context - Part 1
- Lecture 5 - Consumer Behavior in the Service Context - Part 2
- Lecture 6 - Consumer Behavior in the Service Context - Part 3
- Lecture 7 - Positioning Services in Competitive Markets - Part 1
- Lecture 8 - Positioning Services in Competitive Markets - Part 2
- Lecture 9 - Developing Service Products - Part 1
- Lecture 10 - Developing Service Products - Part 2
- Lecture 11 - Developing Service Products - Part 3
- Lecture 12 - Distributing Services through Physical and Electronic Channels - Part 1
- Lecture 13 - Distributing Services through Physical and Electronic Channels - Part 2
- Lecture 14 - Setting Prices and Implementing Revenue Management - Part 1
- Lecture 15 - Setting Prices and Implementing Revenue Management - Part 2
- Lecture 16 - Setting Prices and Implementing Revenue Management - Part 3
- Lecture 17 - Promoting Services and Educating Customers - Part 1
- Lecture 18 - Promoting Services and Educating Customers - Part 2
- Lecture 19 - Promoting Services and Educating Customers - Part 3
- Lecture 20 - Designing and Managing Service Processes - Part 1
- Lecture 21 - Designing and Managing Service Processes - Part 2
- Lecture 22 - Balancing Demand and Productive Capacity - Part 1
- Lecture 23 - Balancing Demand and Productive Capacity - Part 2
- Lecture 24 - Balancing Demand and Productive Capacity - Part 3
- Lecture 25 - Crafting Service Environment - Part 1
- Lecture 26 - Crafting Service Environment - Part 2
- Lecture 27 - Managing People for Service Advantage - Part 1
- Lecture 28 - Managing People for Service Advantage - Part 2
- Lecture 29 - Managing People for Service Advantage - Part 3
- Lecture 30 - Managing Relationships and Building Loyalty - Part 1
- Lecture 31 - Managing Relationships and Building Loyalty - Part 2

[Lecture 32 - Managing Relationships and Building Loyalty - Part 3](#)

[Lecture 33 - Complaint Handling and Service Recovery - Part 1](#)

[Lecture 34 - Complaint Handling and Service Recovery - Part 2](#)

[Lecture 35 - Complaint Handling and Service Recovery - Part 3](#)

[Lecture 36 - Improving Service Quality and Productivity - Part 1](#)

[Lecture 37 - Improving Service Quality and Productivity - Part 2](#)

[Lecture 38 - Improving Service Quality and Productivity - Part 3](#)

[Lecture 39 - Striving for Service Leadership and Creating the Seamless Service Firms - Part 1](#)

[Lecture 40 - Striving for Service Leadership and Creating the Seamless Service Firms - Part 2](#)

- Lecture 1 - Relational Development and Maintenance - I
- Lecture 2 - Relational Development and Maintenance - II
- Lecture 3 - Relational Development and Maintenance - III
- Lecture 4 - Relational Development and Maintenance - IV
- Lecture 5 - Fundamental Interpersonal Relationship Orientation - Behavior - I
- Lecture 6 - Fundamental Interpersonal Relationship Orientation - Behavior - II
- Lecture 7 - Forgiveness - I
- Lecture 8 - Forgiveness - II
- Lecture 9 - Happiness at Workplace - I
- Lecture 10 - Happiness at Workplace - II
- Lecture 11 - Trust - I
- Lecture 12 - Trust - II
- Lecture 13 - Employee Recognition - I
- Lecture 14 - Employee Recognition - II
- Lecture 15 - Psychological Ownership - I
- Lecture 16 - Psychological Ownership - II
- Lecture 17 - Managerial Effectiveness - I
- Lecture 18 - Managerial Effectiveness - II
- Lecture 19 - Managerial Effectiveness - III
- Lecture 20 - Servant Leadership
- Lecture 21 - Moods and Emotions - I
- Lecture 22 - Moods and Emotions - II
- Lecture 23 - Moods and Emotions - III
- Lecture 24 - Optimism - I
- Lecture 25 - Optimism - II
- Lecture 26 - Career Engagement - I
- Lecture 27 - Career Engagement - II
- Lecture 28 - Adaptability - I
- Lecture 29 - Adaptability - II
- Lecture 30 - Spiritual Intelligence - I
- Lecture 31 - Spiritual Intelligence - II

- Lecture 32 - Spiritual Intelligence - III
- Lecture 33 - Insult and Interpersonal Dynamics
- Lecture 34 - Work motivation - I
- Lecture 35 - Work motivation - II
- Lecture 36 - Employee Involvement
- Lecture 37 - Humour at Workplace
- Lecture 38 - Preparedness and performance
- Lecture 39 - Maturity at Workplace
- Lecture 40 - Hope
- Lecture 41 - Ego Defense Mechanism and Group Dynamics
- Lecture 42 - Dyadic Relationship at Workplace
- Lecture 43 - Emotional Negotiation - I
- Lecture 44 - Emotional Negotiation - II
- Lecture 45 - Anger, Anxiety and Depression - I
- Lecture 46 - Anger, Anxiety and Depression - II
- Lecture 47 - Expectations
- Lecture 48 - Thinking Process
- Lecture 49 - Managerial Flexibility
- Lecture 50 - Reinstating Relationships
- Lecture 51 - Buddhist approach to MSID - I
- Lecture 52 - Buddhist approach to MSID - II
- Lecture 53 - Panchatantra and Interpersonal Dynamics
- Lecture 54 - Emotion, Nutrition and Brain
- Lecture 55 - Bhagwat Gita and Interpersonal Dynamics
- Lecture 56 - Flexibility, Quality of Life and Work family Enrichment - I
- Lecture 57 - Flexibility, Quality of Life and Work family Enrichment - II
- Lecture 58 - Employee Loyalty - I
- Lecture 59 - Employee Loyalty - II
- Lecture 60 - Chanakya and Interpersonal Dynamics

Lecture 1 - Fundamentals of Financial Management - Part I

Lecture 2 - Fundamentals of Financial Management - Part II

Lecture 3 - Fundamentals of Financial Management - Part III

Lecture 4 - Fundamentals of Financial Management - Part IV

Lecture 5 - Fundamentals of Financial Management - Part V

Lecture 6 - Financial Planning and Forecasting - Part I

Lecture 7 - Financial Planning and Forecasting - Part II

Lecture 8 - Financial Planning and Forecasting - Part III

Lecture 9 - Financial Planning and Forecasting - Part IV

Lecture 10 - Time Value of Money - Part I

Lecture 11 - Time Value of Money - Part II

Lecture 12 - Time Value of Money - Part III

Lecture 13 - Time Value of Money - Part IV

Lecture 14 - Time Value of Money - Part V

Lecture 15 - Time Value of Money - Part VI

Lecture 16 - Time Value of Money - Part VII

Lecture 17 - Capital Budgeting - Part I

Lecture 18 - Capital Budgeting - Part II

Lecture 19 - Capital Budgeting - Part III

Lecture 20 - Capital Budgeting - Part IV

Lecture 21 - Capital Budgeting - Part V

Lecture 22 - Capital Budgeting - Part VI

Lecture 23 - Capital Budgeting - Part VII

Lecture 24 - Capital Budgeting - Part VIII

Lecture 25 - Capital Budgeting - Part IX

Lecture 26 - Capital Budgeting - Part X

Lecture 27 - Capital Budgeting - Part XI

Lecture 28 - Capital Budgeting - Part XII

Lecture 29 - Estimation of Project Cash Flows - Part I

Lecture 30 - Estimation of Project Cash Flows - Part II

Lecture 31 - Estimation of Project Cash Flows - Part III

[Lecture 32 - Estimation of Project Cash Flows - Part IV](#)

[Lecture 33 - Estimation of Project Cash Flows - Part V](#)

[Lecture 34 - Estimation of Project Cash Flows - Part VI](#)

[Lecture 35 - Estimation of Project Cash Flows - Part VII](#)

[Lecture 36 - Estimation of Project Cash Flows - Part VIII](#)

[Lecture 37 - Estimation of Project Cash Flows - Part IX](#)

[Lecture 38 - Estimation of Project Cash Flows - Part X](#)

[Lecture 39 - Estimation of Project Cash Flows - Part XI](#)

[Lecture 40 - Risk Analysis in Capital Budgeting - Part I](#)

[Lecture 41 - Risk Analysis in Capital Budgeting - Part II](#)

[Lecture 42 - Risk Analysis in Capital Budgeting - Part III](#)

[Lecture 43 - Risk Analysis in Capital Budgeting - Part IV](#)

[Lecture 44 - Risk Analysis in Capital Budgeting - Part V](#)

[Lecture 45 - Risk Analysis in Capital Budgeting - Part VI](#)

[Lecture 46 - Risk Analysis in Capital Budgeting - Part VII](#)

[Lecture 47 - Cost of Capital - Part I](#)

[Lecture 48 - Cost of Capital - Part II](#)

[Lecture 49 - Cost of Capital - Part III](#)

[Lecture 50 - Cost of Capital - Part IV](#)

[Lecture 51 - Cost of Capital - Part V](#)

[Lecture 52 - Cost of Capital - Part VI](#)

[Lecture 53 - Cost of Capital - Part VII](#)

[Lecture 54 - Capital Structure - Part I](#)

[Lecture 55 - Capital Structure - Part II](#)

[Lecture 56 - Capital Structure - Part III](#)

[Lecture 57 - Capital Structure - Part IV](#)

[Lecture 58 - Capital Structure - Part V](#)

[Lecture 59 - Dividend Decisions - Part I](#)

[Lecture 60 - Dividend Decisions - Part II](#)

NPTEL : NOC:International Business (Management)

Co-ordinators : Dr. Jogendra Kumar Nayak

Lecture 1 - Introduction to International Business

Lecture 2 - Importance, Nature and Scope

Lecture 3 - Modes of Entry - I

Lecture 4 - Modes of Entry - II

Lecture 5 - Challenges and Approaches, EPRG Framework

Lecture 6 - New Economic Policy, LPG Framework

Lecture 7 - Patterns of International Trade, Trade Theories, Export-Import

Lecture 8 - International Trade Theories - I

Lecture 9 - International Trade Theories - II

Lecture 10 - Leontieff's Paradox, PLC Theory, National Competitive Advantage and Factor Mobility Theory

Lecture 11 - Trade and Factor Mobility, Bangladesh Textile Case

Lecture 12 - Multiplier Effect, Types and its Characteristics

Lecture 13 - Multiplier Effect with Numericals

Lecture 14 - Commercial/Trade Policy, Business Cycle, Tariff Barriers, Subsidies

Lecture 15 - Non-Tariff Barriers, India's Foreign Trade Policy, Make in India, Trade Protectionism

Lecture 16 - International Business Environment, PESTEL Analysis, Culture and Business

Lecture 17 - Language, Religion, Behavioural Practices, Communication

Lecture 18 - Political Environment, Beliefs, Types of Democracy

Lecture 19 - Political Systems, Beliefs, Risks

Lecture 20 - Legal Environment, Legal Protection, Legal Systems, IPR

Lecture 21 - Economic Factors, Economic Environment

Lecture 22 - Components of an Economy, Inflation, Unemployment, Debt

Lecture 23 - Income Distribution, Poverty, Productivity

Lecture 24 - BOP, Components, Economic Freedom, Economic Transitions

Lecture 25 - Technology and Its Impact, IT, Technology Transfer

Lecture 26 - Hofstede's Cultural Dimensions

Lecture 27 - BOP, Balance of Trade

Lecture 28 - BOP, Capital Account, Financial Account, Numericals, Reserve Account, SDR

Lecture 29 - Foreign Exchange, Foreign Exchange Market, Features, Participants

Lecture 30 - Functions of Foreign Exchange Market, Interest Rate, Relative Inflation Rate

Lecture 31 - Factors Affecting Exchange Rate, Current Account Deficit, Government Debt, Exchange Rate

- Lecture 32 - Exchange Rate Systems, Currency Convertibility, Types
- Lecture 33 - Currency Convertibility, Theories of Exchange Rate, Purchasing Power Parity
- Lecture 34 - PPP Theory, Interest Rate Parity Theory, Fischer Effect, Numericals
- Lecture 35 - Foreign Exchange Exposure, Type Of Exposure
- Lecture 36 - Exposure Management Theory, Hedging, FERA and FEMA, RBI and its Power
- Lecture 37 - Financial Market, Importance and its Function, Financial Intermediaries, Money Market
- Lecture 38 - International Money Market, Euro Credit, Capital Market, Features, Component, ADR and GDR
- Lecture 39 - Trade Promotion, Foreign Trade Regulations in India, Exporting, Stages, Difficulties
- Lecture 40 - Export-Import Plan, Foreign Trade Promotion Measures, Schemes, Trade Regulations
- Lecture 41 - Trade Promotions, Institution Involved in Export Finance, Foreign Trade Organisations
- Lecture 42 - Foreign Trade Organizations, PNB Scam
- Lecture 43 - Bretton Woods Agreement, IMF, Its Role and Function
- Lecture 44 - World Bank
- Lecture 45 - WTO, GATT, Origin and Functions, MFN Principles, Agreements
- Lecture 46 - Uruguay Round Agreement on Agriculture, GATS
- Lecture 47 - TRIMS, TRIPS, Patents, Copyrights
- Lecture 48 - Multifiber Agreement, Agreement on Textiles and Clothing, UNCTAD, GSP, GSTP
- Lecture 49 - Regional Economic Integration
- Lecture 50 - Regionalism, Multilateralism, NAFTA, EU, EURO
- Lecture 51 - International Marketing, Segmentation, Positioning
- Lecture 52 - Product Strategies, Product Adaptations, Pricing, Communication, Logistics
- Lecture 53 - Global Firms Success Strategies
- Lecture 54 - Marketing Orientations, Market Research
- Lecture 55 - Estimating Market Demand, Pitfalls in Research
- Lecture 56 - Survey Methods For International Research
- Lecture 57 - Supply Chain Management, Global Production and Distribution, Manufacturing Strategy
- Lecture 58 - Global Sourcing, Distribution System, Role Of Interest
- Lecture 59 - International HRM
- Lecture 60 - Recruitment and Training in International HRM

Lecture 1 - Setting The Scene

Lecture 2 - Introduction to the Path Integral

Lecture 3 - Probability Fundamentals, Generating Functions

Lecture 4 - Generating Functions, Gaussian Distribution

Lecture 5 - Gaussian Distribution, Gaussian Integration

Lecture 6 - Gaussian Integration, Central Limit Theorem

Lecture 7 - Elementary Theory of Stochastic Processes

Lecture 8 - Evolutionary Equations of Stochastic Processes

Lecture 9 - Brownian Motion

Lecture 10 - Diffusion Equation

Lecture 11 - Diffusion Equation Path Integral - 1

Lecture 12 - Diffusion Equation Path Integral - 2, Autocorrelators

Lecture 13 - Schrodinger Equation Path Integral, Langevin Equation

Lecture 14 - Langevin- Equation

Lecture 15 - Statistical Formalism of Path Integral

Lecture 16 - Langevin Equation Path Integral - 1

Lecture 17 - Langevin Equation Path Integral - 2

Lecture 18 - Langevin and Fokker Planck Equation; CLT Example

Lecture 19 - Basic Machinery of Quantum Mechanics

Lecture 20 - Quantum Mechanical Path Integral

Lecture 21 - Harmonic Oscillator Path Integral

Lecture 22 - Free Particle Path Integral

Lecture 23 - Equivalence of Schrodinger and Path Integral Formalisms, Matrix Elements of Operators

Lecture 24 - Ground State Expectation Values

Lecture 25 - Vacuum Persistence Amplitude

Lecture 26 - Harmonic Oscillator 2-Point Problem

Lecture 27 - Relativistic Path Integral

Lecture 28 - Interpretation of Path Integral

Lecture 29 - Need For Quantum Field Theory

Lecture 30 - Quantum Field Theory, Introduction

Lecture 31 - Field Theory Basics

- Lecture 32 - Field Theory In Zero Dimensions - 1
- Lecture 33 - Field Theory In Zero Dimensions - 2
- Lecture 34 - Schwinger Dyson Eqs, Convergence Of Integrals
- Lecture 35 - Sde, Feynman Diagrams
- Lecture 36 - Feynman Diagrams and Sde
- Lecture 37 - Effective Action, Renormalization
- Lecture 38 - Renormalization In 0-d
- Lecture 39 - Field Theory In 1-D - 1
- Lecture 40 - Field Theory in 1-d - 2
- Lecture 41 - Euclidean Field Theory - 1
- Lecture 42 - Euclidean Field Theory - 2
- Lecture 43 - Euclidean Field Theory - 3
- Lecture 44 - Field Theory In Minkowski Space
- Lecture 45 - Propagator In Minkowski Space
- Lecture 46 - Propagator Properties In Minkowski Space
- Lecture 47 - Interactive Field Theory In Minkowski Space
- Lecture 48 - Causality, Sde In Minkowski Space
- Lecture 49 - Sde For Field Theory In Minkowski Space
- Lecture 50 - Spinor Fields Path Integral
- Lecture 51 - Gauge Fields - 1
- Lecture 52 - Gauge Fields - 2
- Lecture 53 - Ito Equation, Stock Price Modelling
- Lecture 54 - Financial Derivatives
- Lecture 55 - Properties Of Options
- Lecture 56 - Pricing Of Options: Binomial Model - 1
- Lecture 57 - Pricing Of Options: Binomial Model - 2
- Lecture 58 - Black Scholes Model
- Lecture 59 - Path Integral Solution Of Black Scholes Pde
- Lecture 60 - Misc Financial Applications Of Path Integrals

NPTEL : NOC:Introduction to Marketing Essentials (Management)

Co-ordinators : Prof. Zillur Rahman

- Lecture 1 - Creating Customer Relationships and Value through Marketing - 1
- Lecture 2 - Creating Customer Relationships and Value through Marketing - 2
- Lecture 3 - The new realities of marketing
- Lecture 4 - Developing Successful Marketing and Organizational Strategies - 1
- Lecture 5 - Developing Successful Marketing and Organizational Strategies - 2
- Lecture 6 - Organizing and managing marketing department
- Lecture 7 - Developing marketing strategy
- Lecture 8 - Understanding the Marketing Environment, Ethical Behavior, and Social Responsibility - 1
- Lecture 9 - Understanding the Marketing Environment, Ethical Behavior, and Social Responsibility - 2
- Lecture 10 - Understanding Consumer Behavior - 1
- Lecture 11 - Understanding Consumer Behavior - 2
- Lecture 12 - Understanding Consumer Behavior - 3
- Lecture 13 - Understanding Organizations as Customers - 1
- Lecture 14 - Understanding Organizations as Customers - 2
- Lecture 15 - Understanding Organizations as Customers - 3
- Lecture 16 - Understanding and Reaching Global Consumers and Markets - 1
- Lecture 17 - Understanding and Reaching Global Consumers and Markets - 2
- Lecture 18 - Understanding and Reaching Global Consumers and Markets - 3
- Lecture 19 - Marketing Research: From Customer Insights to Actions - 1
- Lecture 20 - Marketing Research: From Customer Insights to Actions - 2
- Lecture 21 - Market Segmentation, Targeting, and Positioning - 1
- Lecture 22 - Market Segmentation, Targeting, and Positioning - 2
- Lecture 23 - Market Segmentation, Targeting, and Positioning - 3
- Lecture 24 - Crafting customer value proposition, sustainable competitive advantage and positioning - 1
- Lecture 25 - Crafting customer value proposition, sustainable competitive advantage and positioning - 2
- Lecture 26 - Developing New Products and Services - 1
- Lecture 27 - Developing New Products and Services - 2
- Lecture 28 - Developing New Products and Services - 3
- Lecture 29 - Developing New Products and Services - 4
- Lecture 30 - Developing New Products and Services - 5
- Lecture 31 - Developing New Products and Services - 6

- Lecture 32 - Developing New Products and Services - 7
- Lecture 33 - Managing Successful Products, Services, and Brands - 1
- Lecture 34 - Managing Successful Products, Services, and Brands - 2
- Lecture 35 - Managing Successful Products, Services, and Brands - 3
- Lecture 36 - Managing Successful Products, Services, and Brands - 4
- Lecture 37 - Managing Successful Products, Services, and Brands - 5
- Lecture 38 - Pricing Products and Services - 1
- Lecture 39 - Pricing Products and Services - 2
- Lecture 40 - Pricing Products and Services - 3
- Lecture 41 - Managing Marketing Channels and Supply Chains - 1
- Lecture 42 - Managing Marketing Channels and Supply Chains - 2
- Lecture 43 - Retailing and Wholesaling - 1
- Lecture 44 - Retailing and Wholesaling - 2
- Lecture 45 - Retailing and Wholesaling - 3
- Lecture 46 - Integrated Marketing Communications and Direct Marketing - 1
- Lecture 47 - Integrated Marketing Communications and Direct Marketing - 2
- Lecture 48 - Advertising, Sales Promotion, and Public Relations - 1
- Lecture 49 - Advertising, Sales Promotion, and Public Relations - 2
- Lecture 50 - Using Social Media to Connect with Consumers - 1
- Lecture 51 - Using Social Media to Connect with Consumers - 2
- Lecture 52 - Personal Selling and Sales Management - 1
- Lecture 53 - Personal Selling and Sales Management - 2
- Lecture 54 - Implementing Interactive and Multichannel Marketing - 1
- Lecture 55 - Implementing Interactive and Multichannel Marketing - 2
- Lecture 56 - Addressing Competition And Driving Growth - 1
- Lecture 57 - Addressing Competition And Driving Growth - 2
- Lecture 58 - Building Customer Loyalty - 1
- Lecture 59 - Building Customer Loyalty - 2
- Lecture 60 - Socially Responsible Marketing

Lecture 1 - Introduction to Management - I

Lecture 2 - Introduction to Management - II

Lecture 3 - Introduction to Management - III

Lecture 4 - Introduction to Management - IV

Lecture 5 - Evolution of Management - I

Lecture 6 - Evolution of Management - II

Lecture 7 - Evolution of Management - III

Lecture 8 - Evolution of Management - IV

Lecture 9 - Planning - I

Lecture 10 - Planning - II

Lecture 11 - Planning - III

Lecture 12 - Planning - IV

Lecture 13 - Planning - V

Lecture 14 - Forecasting and Premising - I

Lecture 15 - Forecasting and Premising - II

Lecture 16 - Forecasting and Premising - III

Lecture 17 - Forecasting and Premising - IV

Lecture 18 - Decision Making - I

Lecture 19 - Decision Making - II

Lecture 20 - Decision Making - III

Lecture 21 - Decision Making - IV

Lecture 22 - Decision Making - V

Lecture 23 - Management by Objectives - I

Lecture 24 - Management by Objectives - II

Lecture 25 - Management by Objectives - III

Lecture 26 - Styles of Management - I

Lecture 27 - Styles of Management - II

Lecture 28 - Styles of Management - III

Lecture 29 - Organizing and Directing - I

Lecture 30 - Organizing and Directing - II

Lecture 31 - Organizing and Directing - III

Lecture 32 - Organizing and Directing - IV

Lecture 33 - Organizing and Directing - V

Lecture 34 - Staffing and Coordination - I

Lecture 35 - Staffing and Coordination - II

Lecture 36 - Staffing and Coordination - III

Lecture 37 - Staffing and Coordination - IV

Lecture 38 - Staffing and Coordination - V

Lecture 39 - Staffing and Coordination - VI

Lecture 40 - Staffing and Coordination - VII

Lecture 41 - Staffing and Coordination - VIII

Lecture 42 - Career Development Strategy - I

Lecture 43 - Career Development Strategy - II

Lecture 44 - Career Development Strategy - III

Lecture 45 - Career Development Strategy - IV

Lecture 46 - Career Development Strategy - V

Lecture 47 - Leadership Styles of Managers - I

Lecture 48 - Leadership Styles of Managers - II

Lecture 49 - Leadership Styles of Managers - III

Lecture 50 - Leadership Styles of Managers - IV

Lecture 51 - Organizational Communication - I

Lecture 52 - Organizational Communication - II

Lecture 53 - Organizational Communication - III

Lecture 54 - Organizational Communication - IV

Lecture 55 - Organizational Communication - V

Lecture 56 - Change Management - I

Lecture 57 - Change Management - II

Lecture 58 - Change Management - III

Lecture 59 - Change Management - IV

Lecture 60 - Change Management - V

Lecture 61 - Change Management - VI

Lecture 62 - Change Management - VII

Lecture 1 - An Overview - Part 1

Lecture 2 - An Overview - Part 2

Lecture 3 - The Evolution of Organization Theory - Part 1

Lecture 4 - The Evolution of Organization Theory - Part 2

Lecture 5 - Organizational Effectiveness - Part 1

Lecture 6 - Organizational Effectiveness - Part 2

Lecture 7 - Organizational Effectiveness - Part 3

Lecture 8 - Dimensions of Organization Structure - Part 1

Lecture 9 - Dimensions of Organization Structure - Part 2

Lecture 10 - Dimensions of Organization Structure - Part 3

Lecture 11 - Strategy - Part 1

Lecture 12 - Strategy - Part 2

Lecture 13 - Strategy - Part 3

Lecture 14 - Organization Size - Part 1

Lecture 15 - Organization Size - Part 2

Lecture 16 - Technology - Part 1

Lecture 17 - Technology - Part 2

Lecture 18 - Environment - Part 1

Lecture 19 - Environment - Part 2

Lecture 20 - Environment - Part 3

Lecture 21 - Power Control - Part 1

Lecture 22 - Power Control - Part 2

Lecture 23 - Power Control - Part 3

Lecture 24 - Organizational Design Options - Part 1

Lecture 25 - Organizational Design Options - Part 2

Lecture 26 - Organizational Design Options - Part 3

Lecture 27 - Bureaucracy - Part 1

Lecture 28 - Bureaucracy - Part 2

Lecture 29 - Adhocracy - Part 1

Lecture 30 - Adhocracy - Part 2

Lecture 31 - Managing the Environment - Part 1

[Lecture 32 - Managing the Environment - Part 2](#)

[Lecture 33 - Managing Organizational Change - Part 1](#)

[Lecture 34 - Managing Organizational Change - Part 2](#)

[Lecture 35 - Managing Organizational Conflict - Part 1](#)

[Lecture 36 - Managing Organizational Conflict - Part 2](#)

[Lecture 37 - Managing Organizational Culture - Part 1](#)

[Lecture 38 - Managing Organizational Culture - Part 2](#)

[Lecture 39 - Managing Organizational Evolution - Part 1](#)

[Lecture 40 - Managing Organizational Evolution - Part 2](#)

Lecture 1 - Introduction to Talent Acquisition and Management - I

Lecture 2 - Introduction to talent Acquisition and Management - II

Lecture 3 - Introduction to Talent Acquisition and Management - III

Lecture 4 - Introduction to Talent Acquisition and Management - IV

Lecture 5 - Nurturing the Leaders of Tomorrow

Lecture 6 - Talent Acquisition

Lecture 7 - Talent Acquisition Practices - Infosys

Lecture 8 - Talent Acquisition Practices - IBM

Lecture 9 - Talent Acquisition and Attracting Talent at Fedex

Lecture 10 - Talent Acquisition and Attracting Talent at Google

Lecture 11 - Introduction of Psychometric Test

Lecture 12 - Six principles of Talent Management

Lecture 13 - Employee Engagement

Lecture 14 - Employer Brand

Lecture 15 - Employee Retention

Lecture 16 - The Zinger Model of Employee Engagement

Lecture 17 - Integrating Competencies into Talent Process

Lecture 18 - Integrated Talent Management

Lecture 19 - Global Talent Management - Drivers-I

Lecture 20 - Global Talent Management - Drivers-II

Lecture 21 - Global Leadership Competencies - I

Lecture 22 - Global Leadership Competencies - II

Lecture 23 - Global Leadership Competencies - III

Lecture 24 - Global Leadership Competencies - IV

Lecture 25 - Talent Analytics

Lecture 26 - Talent Management Challenges - In the near Future

Lecture 27 - Talent Development

Lecture 28 - Talent Enhancement

Lecture 29 - Talent Mobility

Lecture 30 - Rewards Programs in Talent Management

Lecture 31 - Integrated Talent Management Models - I

- Lecture 32 - Integrated Talent Management Models - II
- Lecture 33 - Rewards Strategy for Talent Management - I
- Lecture 34 - Rewards Strategy for Talent Management - II
- Lecture 35 - Coaching and Development
- Lecture 36 - Talent Development - I
- Lecture 37 - Talent Development - II
- Lecture 38 - Talent Development - III
- Lecture 39 - Meta Analysis and Talent Analytics - I
- Lecture 40 - Meta Analysis and Talent Analytics - II
- Lecture 41 - Organization Culture - I
- Lecture 42 - Organization Culture - II
- Lecture 43 - Organization Culture - III
- Lecture 44 - Coaching with Compassion - I
- Lecture 45 - Coaching with Compassion - II
- Lecture 46 - Talent Success Drivers
- Lecture 47 - Talent Acquisition Strategy - I
- Lecture 48 - Talent Acquisition Strategy - II
- Lecture 49 - Talent Management at PepsiCo - I
- Lecture 50 - Talent Management at PepsiCo - II
- Lecture 51 - Automated Screening - Talent Analytics
- Lecture 52 - Big Data - Talent Analytics
- Lecture 53 - Management in the New Economy
- Lecture 54 - Employment to Consultation
- Lecture 55 - Embedding and Sustaining Talent Power
- Lecture 56 - Talent Enhancement and Drivers of Success
- Lecture 57 - Building Sustainable Talent through Talent Management
- Lecture 58 - Talent Powered Organization
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NPTEL : NOC:Retail Marketing Strategy (Management)

Co-ordinators : Prof. Sourabh Arora

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- Lecture 45 - Design Thinking for Innovation - 2
- Lecture 46 - Growth and Organization Life cycle
- Lecture 47 - Organization Size and Complexity of Organization
- Lecture 48 - Organization Bureaucracy and Control
- Lecture 49 - Organization Development and Tools - 1
- Lecture 50 - Organization Development and Tools - 2
- Lecture 51 - Understanding Global Organizational Design
- Lecture 52 - Designing Structure to Fit Global Strategy
- Lecture 53 - Building Global Capabilities
- Lecture 54 - Sustainable Organization Design
- Lecture 55 - Job Crafting
- Lecture 56 - Workplace Design for Well-being
- Lecture 57 - Organization Building in Context of Employee Engagement
- Lecture 58 - The Experience-Centric Organization
- Lecture 59 - The Wheel of Experience Centricity
- Lecture 60 - Designing Organization for Meaningful Experiences

NPTEL : Strategic Management (Management)

Co-ordinators : Prof. R. Srinivasan

Lecture 1 - Introduction to Strategic Management

Lecture 2 - Concept of Corporate Strategy

Lecture 3 - Strategic Management Process - 1

Lecture 4 - Strategic Management Process - 2

Lecture 5 - The 7-S Framework

Lecture 6 - Corporate Policy and Planning in India

Lecture 7 - Board of Directors - Role and Functions

Lecture 8 - Board of Directors - Role and Functions, Top Management - Role and Skills, Board Functioning - Indian Context

Lecture 9 - Board Functioning - Indian Context and Environmental Scanning

Lecture 10 - Environmental Scanning and Industry Analysis

Lecture 11 - The synthesis of External Factors and External Factors Analysis Summary (EFAS)

Lecture 12 - Internal Corporate Analysis and Impact Matrix

Lecture 13 - Value Chain Analysis

Lecture 14 - Synthesis of Internal Factors - 1

Lecture 15 - Synthesis of Internal Factors - 2

Lecture 16 - Internal Factors Analysis Summary (IFAS) and Case Study - 1

Lecture 17 - Case Analysis

Lecture 18 - Key Financial Ratios

Lecture 19 - Case Analysis - 2 and SFAS Matrix

Lecture 20 - Business Strategy

Lecture 21 - Corporate Strategy - 1

Lecture 22 - Corporate Strategy - 2

Lecture 23 - Corporate Strategy - 3 and Functional Strategy

Lecture 24 - Functional Strategy - 1

Lecture 25 - Functional Strategy - 2

Lecture 26 - Functional Strategy - 3 and Strategic Choice

Lecture 27 - Strategy Implementation - 1

Lecture 28 - Strategy Implementation - 2

Lecture 29 - Evaluation and Control

Lecture 30 - Strategic Information Systems - 1

Lecture 31 - Strategic Information Systems - 2

[Lecture 32 - Other Strategic Issues - 1](#)

[Lecture 33 - Other Strategic Issues - 2](#)

[Lecture 34 - Small and Medium Enterprises](#)

[Lecture 35 - Non- Profit Organizations](#)

[Lecture 36 - Summary - 1](#)

[Lecture 37 - Summary - 2](#)

NPTEL : Global Supply Chain Management (Management)

Co-ordinators : Prof. N. Viswanadham

- Lecture 1 - Introduction to Global Supply Chain Networks Part - 1
- Lecture 2 - Introduction to Global Supply Chain Networks Part - 2
- Lecture 3 - Zara - fast fashion
- Lecture 4 - The Supply Chain Eco-System Framework
- Lecture 5 - Supply Chain Eco-System Framework: Supply Chains & Resources
- Lecture 6 - Supply Chain Eco-System Framework: Delivery services & Institutions
- Lecture 7 - Metro Cash and Carry
- Lecture 8 - Performance Analysis
- Lecture 9 - Supply Chain Risk - Part-1
- Lecture 10 - Supply Chain Risk - Part-2
- Lecture 11 - Supply Chain Risk - Part-3
- Lecture 12 - Mattel Toy Recalls and Supply Chain Management
- Lecture 13 - Innovation in Emerging markets
- Lecture 14 - Innovations in Supply Chain Ecosystem
- Lecture 15 - Indian Telecom and Bharti Airtel
- Lecture 16 - CEMEX - Part-1
- Lecture 17 - CEMEX - Part-2
- Lecture 18 - Governance
- Lecture 19 - Governance of networked organizations
- Lecture 20 - The Orchestration Governance Model
- Lecture 21 - Orchestration-Examples
- Lecture 22 - Li & Fung - Part-1
- Lecture 23 - Li & Fung - Part-2
- Lecture 24 - Supply Chain Design - Part-1
- Lecture 25 - Supply Chain Design - Part-2
- Lecture 26 - Green supply chain design - Part-1
- Lecture 27 - Green supply chain design - Part-2
- Lecture 28 - Green Supply Chain Ecosystem Analysis
- Lecture 29 - GRIP Framework
- Lecture 30 - Location Selection
- Lecture 31 - Ecosystem Aware Location Analysis

[Lecture 32 - Food supply chain in India](#)

[Lecture 33 - Food supply chain ecosystem - Grip frame work](#)

[Lecture 34 - Food Security in India](#)

[Lecture 35 - Smart Villages and Cities - Part-1](#)

[Lecture 36 - Smart Villages and Cities - Part-2](#)

[Lecture 37 - Overview of the Course](#)

[Lecture 38 - How to use the Video lectures](#)

Lecture 1 - Evolution of Marketing

Lecture 2 - Marketing Management

Lecture 3 - Marketing in India

Lecture 4 - Role of Marketing

Lecture 5 - Case Analysis

Lecture 6 - Case Analysis

Lecture 7 - Case of Suryodaya

Lecture 8 - Marketing System

Lecture 9 - Input-Output Map

Lecture 10 - Competition

Lecture 11 - Consumer Behaviour Model

Lecture 12 - BCG Matrix, Strategic Marketing

Lecture 13 - Marketing Strategy

Lecture 14 - Market Segmentation, VALS Model

Lecture 15 - Sales Function and Marketing Mix

Lecture 16 - B-B Markets, Macro Environment

Lecture 17 - Analytical Marketing System

Lecture 18 - Decision Models

Lecture 19 - E-Business

Lecture 20 - Market Demand, Concept Testing

Lecture 21 - Product, Product Mix, PLC

Lecture 22 - PLC (Continued...)

Lecture 23 - Pricing Strategies

Lecture 24 - Brands, Channels

Lecture 25 - Channel Management, Marketing Communication

Lecture 26 - Advertising, Marketing Organisation

Lecture 27 - Role of Product Manager, Industrial Buying

Lecture 28 - Sales Forecasting, Marketing Control

Lecture 29 - Marketing Expense Analysis

Lecture 30 - Toyota Strategy

Lecture 31 - Cafe Coffee Day(CCD)

[Lecture 32 - CCD \(Continued...\)](#)

[Lecture 33 - I flex \(OFSS\)](#)

[Lecture 34 - OFSS](#)

[Lecture 35 - Oilseeds Growers Cooperative Society \(OGCS\)](#)

[Lecture 36 - OGCS](#)

- Lecture 1 - Long Range/Strategic Planning
- Lecture 2 - Purpose, Mission, Goals
- Lecture 3 - Different types of Strategies
- Lecture 4 - Different types of Strategies
- Lecture 5 - Strategic Management Process (SMP)
- Lecture 6 - Modes of Strategic decisions
- Lecture 7 - 7-S Frame work
- Lecture 8 - Director, powers
- Lecture 9 - Functions of BoD
- Lecture 10 - Responsibilities of Business
- Lecture 11 - Taxonomy of Company Environment
- Lecture 12 - Competitive Landscape
- Lecture 13 - Global Uncertainty Internal Corporate Analysis
- Lecture 14 - Industry structure, Competitor Analysis
- Lecture 15 - Firm's value chain
- Lecture 16 - Key factors of Success, Porter's Industry Competition Model
- Lecture 17 - S and W Profile Analysis
- Lecture 18 - Competitive Advantage(CA), IFAS,SFAS
- Lecture 19 - Case Analysis
- Lecture 20 - Case Analysis (Continued...)
- Lecture 21 - Case Study - 1
- Lecture 22 - Case Study - 2
- Lecture 23 - Business Strategy
- Lecture 24 - BEA, Doom Loops, Corporate Strategy, Portfolio Analysis
- Lecture 25 - Corporate Strategy, Display Matrices
- Lecture 26 - Display Matrices
- Lecture 27 - Display Matrices
- Lecture 28 - National Diamond
- Lecture 29 - Functional Strategy
- Lecture 30 - Strategic Choice
- Lecture 31 - Stage I, II, III, IV organizations

[Lecture 32 - Risk, Corporate Diversification](#)

[Lecture 33 - Mergers and Acquisitions](#)

[Lecture 34 - Model for Evaluation](#)

[Lecture 35 - Rewards](#)

[Lecture 36 - Technology Road Map](#)

[Lecture 37 - IT and Strategy, R&D Strategy](#)

[Lecture 38 - Summary](#)